

Data Privacy Week 2025

Take Control of Your Data



Data Privacy Week 2025 is here, and the theme, **Take Control of Your Data**, encourages individuals and organisations to manage how personal information is collected, stored, and shared.

Every online interaction - whether shopping, browsing, or posting on social media - leaves a digital footprint. This data, often stored by companies, can be exploited for targeted ads, identity theft, or other unauthorised purposes.

Steps to take control of your data

- **Know what data is being collected** by reviewing the privacy websites policies of websites and apps you use. Platforms often provide details on the data they collect.
- **Strengthen your data security** by using strong passphrases, enable multi-factor authentication (MFA), and update your device regularly to protect against breaches. Additional resources can be found on the [Australian Cyber Security Centre \(ACSC\) - Simple Steps to Protect Yourself page](#).
- **Manage your digital footprint** by taking proactive steps to minimise your exposure online by limiting what you share publicly on social media. Review and clean up old accounts you no longer use and opt-out of data collection when possible. More information can be found on the [Stay Safe Online website](#).
- **Use privacy-focused tools** such as virtual private networks (VPNs), encrypted messaging apps and secure browsers. More information can be found on the [Privacy Tools website](#).
- **Understand your privacy rights.** In Australia, the Privacy Act 1988 gives you rights over your personal data, including the right to access and correct your information, to be informed about how your data is being used and the right to complain about misuse or breaches. More on the Privacy and Responsible Information Sharing page [here](#).

For Organisations: Ensure data privacy

- Educate employees on data privacy best practices, implementing robust security measures, and be transparent about how data is collected and used. More information on [OAIC – Guide to Data Privacy for Businesses](#).



Get involved this Data Privacy Week

- **At home:** Review your privacy settings on social media and accounts.
- **At work:** Host a data privacy workshop or share resources with colleagues.
- **In your community:** Spread awareness by discussing data privacy with family and friends.

Useful resource: [Stay Safe Online – Data Privacy Week Toolkit](#)



Data privacy is a shared responsibility, and it starts with you.

For more tips, visit the [Cyber Security Awareness Toolkit](#) page.