



2022–23 Annual report

Keep Australia Beautiful Council



Hon Reece Whitby MLA, Minister for Environment; Climate Action

In accordance with section 63 of the *Financial Management*Act 2006, I submit the Keep Australia Beautiful Council Annual

Report for the period 1 July 2022 to 30 June 2023, for presentation to

Parliament.

The report has been prepared in accordance with the provisions of the *Financial Management Act 2006*.

Michael Aspinall

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Chairman

Keep Australia Beautiful Council WA

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The report conforms to State Government requirements for accessibility and ease in downloading and can be viewed in HTML and PDF formats. The report can be downloaded from the Keep Australia Beautiful Council's website at

<u>www.kabc.wa.gov.au</u>. The report is available in alternative formats on request.

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Keep Australia Beautiful Council Annual Report 2022-23

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Acknowledgement of Country

We acknowledge the Traditional Custodians of the land upon which we live and work and pay our respects to their elders past and present.

We recognise the practice of intergenerational care for Country and its relevance to our work. We seek to learn about and value traditional knowledge and practices in protecting the environment.



Chair's report

This year, Keep Australia Beautiful Council (KABC) has continued to provide leadership in litter prevention and reduction in Western Australia (WA). We are almost halfway through the implementation of the Litter prevention strategy for Western Australia 2020–2025 (Litter Prevention Strategy) and the results of our litter monitoring surveys show that reaching our target of reducing litter by 30 per cent is becoming increasingly difficult. While our community engagement programs deliver excellent outcomes in terms of community participation, our roadsides and industrial areas continue to be badly littered.

Following the recommendations from research that was undertaken in 2021, KABC created its 'Unseen Heroes' campaign, encouraging the community to join the Litter Report Scheme to report littering from cars. This financial year saw 973 new reporters join the scheme for a total of 18,637 reporters. But, while we have seen a steady increase in the number of reports received, we need our reporters to be more active so that we make inroads into the number of people who don't seem to mind throwing their rubbish out onto our roadsides.

In August 2022 the Minister for Environment, Hon Reece Whitby MLA, announced the appointment of nine members to the Keep Australia Beautiful Council. I welcome these appointments and look forward to working with this council to continue to build relationships, raise awareness and encourage behaviour change to reach our common goal - a litter-free WA.

KABC launched its WA Naturally Thanks You campaign to tackle roadside litter in September 2022. Funded by Main Roads Western Australia (MRWA), the campaign encourages motorists to dispose of their litter correctly. Road signs can be seen throughout regional areas of the state with reusable, compostable car litter bags made available to community members at roadhouses along major highways.

Through the ongoing financial agreement with the Waste Authority, KABC has continued to deliver its programs across the state. KABC's



Michael Aspinall, Chairman

Adopt-a-Spot program continues to grow, with over 57,000 volunteers participating in the program since it launched in 2009. Ongoing partnerships with local governments are increasing community participation and helping to promote the program throughout the state.

Our annual Tidy Towns Sustainable Communities Awards received entries from 38 communities from regional and remote WA with Gascoyne Junction winning the state's top prize and going on to win the overall 2023 National Title at the Tidy Towns Awards in King Island Tasmania held in May 2023.

The 2022 awards were a great success and I thank all the entrants for their dedication and hard work in showcasing their communities. I also thank sponsors and presenters, including Erin Gorter from the Mt Burdett Foundation, Pia Boschetti from Flotsam and Jetsam and Sue McDougall, Director of Kings Park Botanical Gardens. I would also like to thank Boddington, for suppling frames made from recycled bottle tops for the award certificates.

Boddington, WA's State Tidy Towns sustainable Communities Awards winner 2021, represented WA at the Keep Australia Beautiful National Awards held in Hastings, Victoria in July 2022. Boddington won the Dame Phyllis Frost Litter Prevention Award and was highly commended in the Resource Recovery and Waste Management Award.

And finally, I would like to thank my fellow Council members for their ongoing vision and direction, and I extend my gratitude to KABC staff for their hard work in delivering KABC's programs to reduce litter in WA.

I look forward to what the year ahead brings for KABC.

Michael Aspinall

Chairman

Executive summary

230 new adopter groups

registrations in the Clean
Schools program

\$54,885 in grants

9,200 9,200 Outback Packs

24,750 orange roadside litter bags, 562 hessian bags

2,425
Containers for Change bags

80 paid bin stickers

bin stickers were designed by residents of the Shire of East Pilbara

Increase community understanding of the impacts of litter on the environment and support behaviour change

Campaigns

KABC developed two new campaigns in 2022–23, 'Bin it for Good' and 'Unseen Heroes'. The 'Bin it for Good' campaign was developed to update the 2017 'Bin It – you know it's the right thing to do' campaign and includes materials for bin stickers, posters and social media promotion.

The 'Unseen Heroes' campaign was developed to promote engagement through KABC's Litter Report Scheme. Campaign assets were booked between February 2022–April 2022 and included broadcast video on demand, outdoor cinema, digital AV, bus shelter displays, radio and social media.

KABC's brand and litter prevention messages were promoted across a range of local governments, events and activities in 2022–23, with the ongoing 'Bin it — you know it's the right thing to do' anti-litter campaign as the overarching message. The campaign Bin it for good also continued to be promoted in 2022–23 on KABC's website.

In September 2022, the Environment Minister launched the 'WA Naturally Thanks You' (WANTY) campaign, complementing the McGowan Government's waste and litter initiatives. The WANTY campaign, funded by Main Roads WA, aims to tackle the issue of roadside litter. Reusable 'keep bags' were made available at roadhouses across the state to help motorists to dispose of their rubbish correctly. The campaign also included roadside signage, advertising at service stations as well as social media. A nine-month trial found the initiative reduced roadside litter by as much as 70 per cent at some locations.



Tidy Towns Sustainable Communities Awards

KABC's iconic Tidy Towns Sustainable Communities Awards are about recognising regional and remote communities who foster sustainable behaviours and a litter-free environment. This year, 38 communities competed across the categories of litter prevention, general appearance, environmental education, sustainability, heritage and culture, community action and youth leadership. WA Return Recycle Renew Limited (WARRRL) for the second year sponsored the Community Containers for Change Award, demonstrating KABC's growing partnership with WARRRL. Gascoyne Junction was the overall State Winner title winner.

Clean Schools

During 2022–23, there were 92 registrations for the Clean Schools professional development program. Each registrant was provided with a resource package, including a step-by-step guide to implementing the litter prevention program in their schools and a thumb drive of downloadable resources. A total of 743 WA primary and secondary schools, and other organisations involved in litter and waste management education, such as daycare centres, participate in the program.

Contribute to the long-term prevention of litter and marine debris

In 2022–23 the following results were achieved:

- Adopt-a-Spot engaged 230 new adopter groups, increasing its volunteer numbers by 4,681.
- There were 92 registrations in the Clean Schools program, bringing the number of primary and secondary schools and other organisations participating to 743.
- **\$54,885 in funding** was awarded to 15 recipients throughout the state targeting litter through the Community Litter Grants scheme.
- 9,200 Outback Packs were assembled and 8,640 were distributed.
- 24,750 orange roadside litter bags, 562
 hessian bags and 2,425 Containers for
 Change bags were provided to Adopt-a-Spot
 groups and other community groups, grant
 recipients, businesses and local governments.
- 80 paid bin stickers were distributed across
 40 locations in six local government areas
- 32 bin stickers were designed by residents of the Shire of East Pilbara and were provided free of charge through the Tidy Towns Sustainable Communities program.

Partnerships

KABC implemented actions under memoranda of understanding (MOUs) with 21 local governments, Care for Hedland, Tangaroa Blue Foundation, AUSMAP and MRWA.



WA Beach Clean-up report

Under the Marine Debris Project, KABC continued its partnership with Tangaroa Blue Foundation, an Australia-wide, not-for-profit organisation dedicated to the removal and prevention of marine debris. The major event under this partnership is the WA Beach Clean-Up.

Tangaroa Blue hosted its 17th annual WA Beach Clean-Up on the weekend of 16–17 October 2022, with the support of KABC. A total of 1,439 volunteers converged on 100 beaches to remove and audit marine debris along 215 kilometres of coastline.

WA Beach Clean-Up roadtrip

KABC partnered with Tangaroa Blue for the 2022 WA Beach Clean-Up activities. KABC visited Cervantes, Dongara, Geraldton and Kalbarri supporting local schools and community groups with beach clean-ups and audits. All data gathered was added to the Australian Marine Debris Initiative (AMDI) Database and was used as part of the WA Beach Clean-Up 2022 report.

Over the four days, 3,716 items were removed from the environment, weighing 113 kilograms.

Special projects

As part of the Department of Water and Environmental Regulation's (DWER) service delivery arrangement with the Australian Government, KABC Services officers visited the Cocos (Keeling) Islands and Christmas Island in May and June 2023 to deliver education and community engagement programs.

Total Solar Eclipse

On 20 April, an estimated 50,000 people visited the Ningaloo region to witness the sun, the moon and the earth align to create a Total Solar Eclipse just off the WA coast. The unique event delivered a boost for local tourism but also increased the amount of litter to the region.

To help protect the local land and marine biodiversity, KABC Services provided 2,000 Outback Packs and additional car litter bags to the Shires of Exmouth, Carnarvon, and Onslow to combat littering at Total Solar Eclipse events in April 2023. Outback Packs are a free litter prevention resource, funded by Main Roads WA, encouraging travellers to 'keep the scene clean'.

KABC Services officers travelled to Exmouth to conduct a post-event clean-up and audit of Town Beach with the Shire. Volunteers from Sea Shepherd Exmouth, Cape Conservation Group and the Shire removed a total of 32 kilograms of litter from a 3 kilometre stretch of beach. Cigarette butts were the most prevalent item.

In September 2022, KABC officers visited seven remote Martu communities in the Pilbara. KABC provided information on litter prevention in schools and established a better understanding of what support remote communities in the Pilbara require to help better manage litter. Communities were encouraged to join KABC programs such as Tidy Towns and Adopt-a-Spot to engage community members in litter prevention.

Regulation and enforcement of *the Litter Act 1979*

Litter Report Scheme

In 2022–23, an additional 973 Western Australians registered to become litter reporters. This took the total number of registered litter reporters to 18,637.

KABC is taking action to address a decline in the number of litter reports being received and to encourage litter reporters to become more active. Litter audits show major roads and highways are still the most littered site type in WA.

KABC Services investigators undertook 108 litter investigations, resulting in 85 infringement notices and three letters of warning for littering offences. Three prosecution briefs were prepared when offenders nominated to take their infringements to court.

Monitoring the level of litter in WA and its marine environment and evaluating program effectiveness

Australian Litter Measure (AusLM)

Litter monitoring surveys using the Australian Litter Measure (AusLM) were carried out by Perth Natural Resource Management (NRM) in November 2022 and May 2023. The surveys took place in 10 local government areas and included 265 transects at 57 different sites. Cigarette butts were found to be the most littered item with plastic being recorded as the most common material.





Performance overview

The 2022–23 litter monitoring results were reported using the AusLM methodology. This was the first year of a full litter monitoring count using the methodology with counts in November 2022 and May 2023. Perth NRM was contracted to undertake litter monitoring and data analysis.

Table 1: Indicator 1.1 – The amount of litter reduction as measured by the AusLM. (NLI 2016–20 / AusLM 2020–23)

			Item	s per 1,00	00m²		
	17–18	18–19	19-20	20-21	21–22	22-23	22-23
				Pilot		Target	Actual
NLI/AusLM	40	37	36	332	174	150	163.95
Reduction compared with previous year	+1	-3	-1	+297	-158		-10.05

			Volume	Litres /	1,000m²		
	17–18	18–19	19-20	20-21	21–22	22-23	22-23
				Pilot		Target	Actual
NLI/AusLM	7.11	5.31	4.7	18	10.94	10	10.77
Reduction compared with previous year	+0.11	-1.8	-0.61	+12	-10.06		-0.17





Grants - River Clean up

Mission: To provide leadership, support and services necessary to ensure all Western Australians live in a clean and litter-free environment.

Operational structure

The Litter Act 1979 (Litter Act) establishes the Keep Australia Beautiful Council. KABC has a wide range of general powers and functions associated with litter established by Part IV – Prevention of litter; Part V – Enforcement, proceedings and penalties; and Part VI – Regulations and rules, with 16 functions being set out in full in the Second Schedule of the Litter Act. These are to:

- educate members of the public in, and to awaken, stimulate, encourage and maintain the interest of members of the public in, and to promote public knowledge of, the correct disposal of waste items
- foster and encourage the appreciation of clean and well-kept cities and countryside
- safeguard the character and beauty of the Australian landscape through the prevention of litter
- preserve and improve the appearance of our environment in schools, in factories, shops and offices, in parks, beaches and recreation places and along the roadside by the prevention of litter
- make recommendations and submit proposals to the Minister from time to time with respect to regulations to be made under this Act
- promote litter prevention through publicity of all kinds, design and distribution of litter receptacles and encouragement of suitable legislation
- promote awareness of, and encouragement of, litter recycling
- maintain continuous and effective campaigns against the disfigurement of the landscape by litter and to encourage a responsible community attitude to cleanliness in all public places
- study available research, and development in the field, regarding litter control, removal, disposal and recycling and to study methods for the implementation of such research and development

- cooperate, where considered desirable by the KABC, with other organisations within the state or elsewhere on questions relating to all forms of pollution and generally to work for a clean, healthy environment
- serve as the coordinating agency between organisations seeking to aid the anti-litter effort
- liaise with local governments with a view to ensuring that the provisions of this Act are enforced in the districts of those local governments
- cooperate with local governments to accomplish coordination of local anti-litter efforts
- encourage, organise and coordinate voluntary local anti-litter campaigns seeking to focus the attention of the public on programs to control and remove litter
- **take appropriate measures** to bring the provisions of this Act to the attention of the public
- **do** such other acts and things as are conducive to the prevention and control of litter.

KABC developed the Litter Prevention Strategy and monitors implementation of its programs through its annual business plan. KABC also provides advice on litter issues to the Minister.

The KABC Fund receives grants from the Waste Avoidance and Resource Recovery Account and DWER. It also receives revenue from litter fines enforcement and program sponsorship from MRWA and Mars Wrigley.

Responsible Minister

KABC reports to the Minister for Environment, Hon Reece Whitby, MLA, who is the Minister responsible for the Litter Act.





Organisational structure

DWER provides services and functions to KABC to support the implementation of the Litter Prevention Strategy through the annual business plan.

In June 2022 the Minister appointed the members of KABC for a term that concludes on 31 December 2024. Several members that were appointed by the Minister resigned during 2022–23 due to varying reasons.

Current KABC Members at 30 June 2023

Chairman Michael Aspinall

- was appointed to KABC as Chair and as a person with special knowledge of litter and environmental matters. He was for a number of years a member and Chair of the Municipal Waste Advisory Council, which is a standing committee of the WA Local Government Association (WALGA). Michael has a deep understanding of community attitudes towards litter.

Deputy Chair Rebecca Brown

- represents WALGA – non metropolitan. Rebecca is currently the WALGA Manager, Waste and Environment. Rebecca has a wealth of knowledge in litter and waste management including membership of various committees and boards such as the Waste Taskforce (2018), Waste Reform Advisory Group (2020 – current), Single Use Plastics Working Group (2021 – current) and the Container Deposit Scheme Reference Group (2018 – 2020).

Member Don Burnett

- represents WALGA - Metropolitan. Don is the chief executive officer at the Shire of Peppermint Grove. Before this he was chief executive officer at the cities of Subiaco and Kalgoorlie-Boulder, and the Town of Northam. He has also worked at the Shire of Wyndham-East Kimberley and the Shire of Wanneroo. Don spent seven years early in his career in the state public service, working in the audit and local government departments. He has more than 30 years in the local government sector in senior roles, with extensive experience working in the regions, and has an MBA from The University of Western Australia.

Member Linda Hearder

- represents the Department of Education and was appointed to Council in May 2023. Linda is a Principal Consultant System Services and Responses, Statewide Services for the Department of Education. Linda has a Bachelor of Commerce and many years' experience in public sector policy roles. Linda has researched and provided advice for schools regarding sustainability and litter prevention activities such as Clean Up Australia Day.

Member Jason Menzies

- represents the Department of Biodiversity, Conservation and Attractions (DBCA). Jason holds a degree in environmental science and, since graduating in 1999, has blended environmental science with social science in a variety of roles in the private and government sectors. Jason has spent the past decade working for the Swan River Trust and DBCA as the community engagement manager for the rivers and estuaries branch. In this role, he has overseen the successful development and delivery of the River Guardians program – a river-focused community education and behaviour change program.



Member Jonathan Phillips - represents UnionsWA. Jonathan is currently the leadership representative for the Community and Public Sector Union Executive Committee in WA. Jonathan is passionate about social justice, equity and the environment and has been a union official for more than 10 years. He is currently a member of the Executive Committee and the Finance Committee for UnionsWA.

Members who resigned during 2022-23

Member Danielle Cattalini

- represented community interests. Ms Cattalini resigned from Council in 22 February 2023.

Member Des DuGuid

- represented the Department of Education. Mr Du Guid resigned from KABC in 18 January 2023 due to becoming ineligible as a Member due to departing DoE.

Member Nina Hewson - represented the Department of Local Government Sport and Cultural Industries (DLGSC). Ms Hewson resigned from KABC on 27 January 2023 due to becoming ineligible as a Member after departing DLGSC.

Member Christine Parfitt

- represented the Conservation Council WA Inc. Ms Parfitt resigned from KABC on 14 April 2023.

Some industry positions were vacant.



Performance management framework

Contribution to State Government goals

Under the State Government's Outcomes Based Management Framework, KABC contributes to the goal of 'Better Places: A quality environment with liveable and affordable communities and vibrant regions'.

Table 2 - Mapping State Government goals

State Government goal

Better Places: A quality environment with liveable and affordable communities and vibrant regions

Strategic objectives for litter prevention

Objective 1: Increase community understanding of the impacts of litter on the

environment to bring about behaviour change

Objective 2: Contribute to the long-term prevention of litter and marine debris

Objective 3: Regulation and enforcement of the Litter Act

Objective 4: Monitor the level of litter in WA and its marine

environment and evaluate the effectiveness of programs

Role of the Keep Australia Beautiful Council

Apply KABC Fund moneys to develop and deliver a range of programs and initiatives to promote litter prevention and proper waste disposal in public places throughout WA supported by:

- collecting robust data
- encouraging behaviour change through a range of interventions
- encouraging community participation
- enforcing the Litter Act
- supporting the community and partner organisations by providing litter collection and mitigation materials and tools.



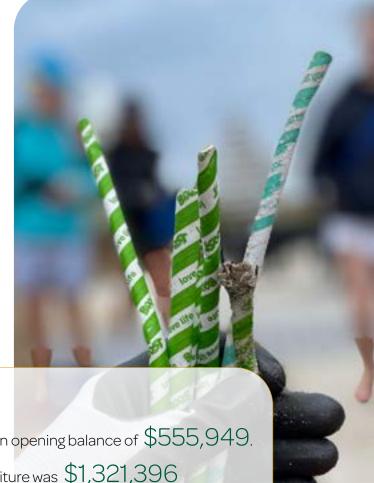


Financial operation

The KABC Fund received State Government grants from the Waste Avoidance and Resource Recovery Account through the Waste Authority and from DWER. It also received revenue from litter infringements and enforcement activities and the sale of items. KABC received program sponsorship from MRWA, WARRRL and Mars Wrigley. During 2022–23, a range of corporate support functions and services were provided by DWER through a service level agreement.

In addition, the KABC Fund received a calculated interest on its balance of \$10,026.

Expenditure from the KABC Fund must be consistent with the annual business plan, or as approved by the Minister. The KABC Fund revenue and expenditure is summarised in the statement of cash flows.



Snapshot

In 2022–23, the KABC Fund had an opening balance of \$555,949.

The 2022–23 KABC Fund expenditure was \$1,321,396

The closing balance as of 30 June 2023 was \$372,813.

The Auditor General provided an unqualified independent audit opinion on KABC Fund statements and key performance indicators (KPIs).

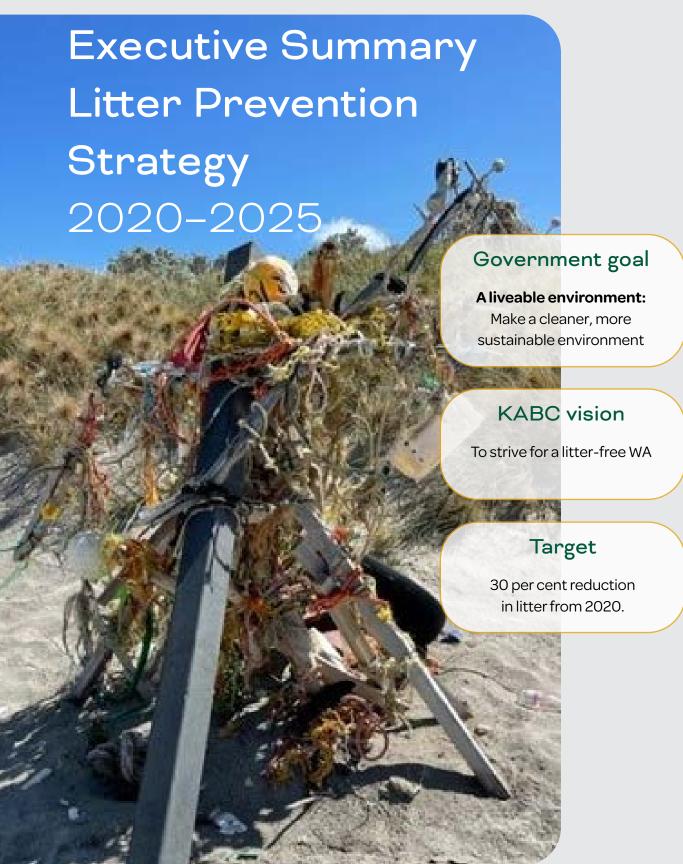
Governance

Processes are in place within DWER to monitor and audit the financial performance of the KABC Fund in accordance with the Financial Management Act 2006. The management of the KABC Fund is regarded as a DWER service for the purposes of sections 52 and 53 of the Financial Management Act 2006. The DWER chief finance officer (CFO) is KABC's CFO.



Paper straws







Strategic objectives

Increase community understanding of the impacts of litter on the environment and support behaviour change

Contribute to the long-term prevention of litter and marine debris Regulation and Enforcement of the Litter Act Monitor the level of litter In WA and its marine environment and evaluate program effectiveness

Raise the profile of impacts of litter on the natural and built environment

Provide free litter education to primary and secondary school students

Provide targeted opportunities to regional and remote communities for engagement with litter prevention programs

Ensure easy public access to litter information

Develop programs and campaigns to address priority litter types

Provide support, ICWA insurance and resources to KABC volunteers

Provide support to community groups and local governments for litter prevention projects

Local government is supported in litter prevention and mitigation

Schools are provided with infrastructure and tools to prevent and clean up litter

Remote Aboriginal communities are supported to be litter free

KABC to design out single-use plastics

KABC maintains partnerships and seeks new ones that engage communities of support Litter Report Scheme enables registered reporters to report littering from cars

KABC investigators install CCTV at strategic locations to collect evidence of littering

KABC investigators prepare court cases and assist witnesses for the State when infringements are challenged in court

KABC enables registered reporters to report littering via the online portal and mobile app

KABC promotes litter enforcement activity

Reliable litter data is collected from a range of sources

Data is collected on engagement programs

Supporting Documents

- 1. Litter Act 1979
- 2. Annual reports
- 3. Clean Schools

 Learning about Litter
- 4. Tidy Towns Sustainable Communities Awards guidelines
- 5. KABC website

- 6. Newsletter Litter-ature
- 7. Adopt-a-Spot registration
- 8. Community Litter Grants program guidelines
- 9. MOUs with local governments, NGOs
- 10. Litter Report Scheme registration
- AusLM Australian litter measurement tool
- 12. Australian marine debris initiative (AMDI) database
- 13. ICWA insurances
- 14. Code of Conduct
- 15. Charter
- 16. Conflict of Interest Policy
- 17. Risk Framework



www.kabc.wa.gov.au











KABC performance

Report on operations

KABC's activities are aligned with the four strategic objectives in the Litter Prevention Strategy.

Strategic objective 1

Increase community understanding of the impacts of litter on the environment and support behaviour change

KABC seeks to engage the community in a variety of ways, including campaign messaging, collaboration with stakeholder groups who have direct access to communities of interest, and through a range of participation programs.

Campaigns

The KABC brand and anti-litter message were promoted across a range of events and activities in 2022–23, with the ongoing 2017 'Bin it – you know it's the right thing to do' anti-litter campaign as the overarching message. KABC developed new 'Bin it for Good' campaign assets for social media, bin stickers and posters. Video advertisements are made available on KABC's website for promotional use and are provided to local governments to use at events. Updated 'Bin it for Good' print advertisements were placed on 80 bins in 40 locations in six local government areas.

KABC promoted its Litter Report Scheme through the new 'Unseen Heroes' campaign. Campaign assets included broadcast video on demand (BVOD), outdoor cinema, digital AV, bus shelter displays, radio and social media.

Facebook and Instagram continued to be used as engagement tools, with 5,116 and 1,171 followers respectively as of 30 June 2023. Campaign resources continued to be distributed via local governments, community resource centres and at sponsored community events.

The program's three key performance indicators as measured against targets were achieved:

Table 3: KPIs for campaigns

Program	Measure	2022–23 Target:
Campaigns	Number of channels through which messaging is promoted	Campaigns delivered on: Facebook Instagram Natsales Radio BVOD Digital AV Outdoor cinema Bus shelters Attendance at external events
	Campaign design is evidence-based and draft materials are tested	 Data and other information used to scope campaign Focus group testing of draft materials to inform design and message
	By reach, frequency, click-through rate, cost per click.	In accordance with campaign targets



KABC website

The KABC website is a user-friendly information source for the community, as well as a platform for promoting opportunities to participate in anti-litter activities, such as clean-up events, competitions and programs.

The website hosts registration pages for key programs, including Adopt-a-Spot, the Litter Report Scheme, Clean Schools and the Tidy Towns Sustainable Communities Awards. The website also enables online purchasing of resources and has a range of reporting forms for program evaluation.

KABC will be transitioning to the wa.gov.au website template by 2024.

Events

KABC volunteers contributed many hours to major event clean-ups, and KABC provided litter collection bags, car litter bags, pocket ashtrays and pop-up bins to organisations promoting the anti-litter message at events. KABC managed or participated in 22 events.

2022	Name of event
21 July	Tidy Towns Sustainable Communities Awards presentation at Community Builders event in Darkan
29 July	Clean-up of Lions Park with Shire of Kambalda
31 July	National Tree Planting Day and Clean-up event with Kalgoorlie Boulder Urban Landcare Group
15–21 August	During Keep Australia Beautiful week, clean-ups and community engagement events took place in the City of Baldivis and the regional towns of Broome and Derby. The Community Litter Grant 2022–23 recipients were announced by the Minister for Environment.
24 August	Adopt-a-Spot clean-up events with Djidi Djidi Aboriginal School, Bunbury Regional Community College and the City of Bunbury.
October	WA Beach Clean-up events took place at Sorrento and Eden Beach and in the Shires of Dandaragan and Irwin.
20 November	Inaugural Rottnest Beach Clean with North Cottesloe Surf Life Saving Club
28 November	Tidy Towns Sustainable Communities Awards state event at Frasers Restaurant in Kings Park
4 December	George Street Festival with the Town of East Fremantle
13 December	Sealink Rottnest Island Beach Clean and Microplastic Assessment
2023	
March	Clean Up Australia Day events took place in Kings Park, City of Armadale and Shire of Carnarvon
8 March	Tidy Towns Sustainable Communities national judging in Gascoyne Junction
15 April	Community Litter Grants 2023 round opening at Freshwater Bay with Eco Surf, and Oz Fish.
22 April	Clean up Collie event with Collie Rotary Club and Collie Tidy Towns
29 April	Post-Total Solar Eclipse community clean-up event in Exmouth
3 Мау	STEM regional event in Albany
19 May	National Tidy Towns Awards on King Island, Tasmania.
21 May	Celebrate the Foreshore event with Town of Claremont and Eco Faeries
28 May	River clean-up with Sup Tonic at Bayswater
31 May	Tidy Towns Sustainable Communities Awards opening in Williams
10 June	World Oceans Day clean-up with City of Bunbury and Dolphin Discovery Centre
27 June	Plastic Free July launch at North Cottesloe Beach



Makybe Rise Primary School

Clean Schools

The Clean Schools program engages large numbers of primary and secondary school students across the state. Five Clean Schools workshops were held, including three in partnership with Waste Sorted Schools. Eighteen new schools registered for the Clean Schools program, bringing the total to 743.

During 2022–23, there were 92 registrations for the Clean Schools professional development program. Each registrant was provided with a resource package, including a step-by-step guide to implementing the program in their schools and a thumb drive of downloadable resources. A total of 743 WA primary and secondary schools, and other organisations involved in litter and waste management education, such as daycare centres, participate in the program.

The Clean Schools program aims to change the littering behaviour of students and reduce litter in schools. As of 30 June 2022, 743 WA primary and secondary schools, and other organisations involved in waste management education such as daycare centres, were participating in the program. There was a total of 92 workshop attendees, compared with 96 in the previous year. Each registrant was provided with a resource package, including a step-by-step guide to implementing the program and a thumb drive of downloadable resources. In 2022–23, five professional development workshops were held in metropolitan and regional areas, including three in partnership with Waste Sorted Schools.

KABC Services officers presented in classrooms and at events held at John Tonkin College, Greenwood Police Cadets, Kelmscott Senior High School and Kennedy Baptist College.

KABC Services officers also contributed to numerous education events, including:

- regional school visits to Williams Primary School,
 Manea College and St Joseph's Boulder
- Student Meet Expo coordinated by Waste Sorted Schools
- CREEC (Canning River Eco Environment Centre)
 Earth Day Expo

- clean-up and audit event with students from Sheoak Primary School as part of Keep Australia Beautiful Week.
- Scitech STEM Regional Festival
- litter collections and audits with data from these are added to AMDI
 - Mullaloo Beach with St Stephen's School collecting 19 kilograms
 - Whitfords Nodes with Ellenbrook Secondary College collecting 62.5 kilograms
 - Scarborough Beach with Ellenbrook Secondary College collecting 10.5 kilograms
 - Eden Beach, Alkimos with Alkimos College collecting 26.5 kilograms
 - Sorrento Beach with Swan Christian College collecting 5.5 kilograms
 - Mullaloo Beach with Swan Christian College collecting 3 kilograms
 - Champion Lakes with Kelmscott Senior High School for Clean Up Australia Day collecting 750 items
 - Turkey Point with Manea College as part of the Adopt-a-Spot program
 - Mullaloo Beach with Ellenbrook Secondary College collecting 10 kilograms
 - Whitford Nodes with Ellenbrook Secondary College collecting 32 kilograms
 - O'Reilly Park with Djidi Djidi Aboriginal School collecting 21.5 kilograms.

The program's two key performance indicators as measured against targets were achieved:

Table 5: KPIs for Clean Schools

Program	Measure	2022–23 Target:
Clean Schools	Number of school registrations/ year	40
	Number of professional learning workshops provided/year	Eight



Tidy Towns Sustainable Communities Awards

The Tidy Towns Sustainable Communities Awards recognise and reward communities that seek to reduce litter, embrace the concept of sustainability and take positive action to protect and enhance their environment.

Thirty-eight WA regional and remote communities registered for the awards, which recognised the efforts of local shires, individuals and groups across eight categories. Some 4,017 volunteers spent about 93,368 hours participating in the projects entered in the awards.

Gascoyne Junction, with a small population of 70 in the community and 250 across the Shire (57,809 km²), was announced as the state winner at the awards ceremony at Frasers Restaurant, Kings Park on 25 November 2022 by the Minister for Environment, Hon Reece Whitby MLA, in recognition of its achievements in challenging adversity. Gascoyne Junction received \$2,000 in prize money as well as \$2,000 towards the cost of attending the National Tidy Towns event in King Island, Tasmania in May 2022. Category winners received \$500 each as well as sponsor prizes, including a personalised bin and funds for signage. Thirteen Judges visited entrant communities in September 2022. Two judges also visited Western Desert communities in the Pilbara with Meta Maya Aboriginal Corporation staff.



State category winners

Gascoyne Junction was announced as overall National Tidy Towns Winner in the National Tidy Towns Sustainability Awards by Hon David Hurley AC DSC (Retd), Governor-General of the Commonwealth of Australia. Gascoyne Junction was also announced as the winner of four category awards.

2022 WA category winners were:

Carnamah	Litter Prevention and Waste Management
Albany	Young Legends
Gascoyne Junction	Environmental Sustainability
Williams	Environmental Education
Kalgoorlie- Boulder	Heritage and Culture
Horrocks	Community Action and Wellbeing
City of Karratha	General Appearance
Exmouth	Containers for Change
Adele Collins Nyabing	Leadership Award judges'

Full list of winners and finalists.

The program's three key performance indicators as measured against targets were achieved:

Table 6: KPIs for Tidy Towns

Program	Measure	2022–23 Target:
Tidy Towns	Number of communities that register for 2022 Tidy Towns Awards	30
	Number of Tidy Towns events held each year	Two
	Number of regional community clean-up events	Two



2022–23 Community Litter Grants

A total of \$81,115.00 was requested, with \$54,885.00 being granted to 15 recipients for the following projects in 2022-23.

Table 7: Community Litter Grants

Organisation	Project title	Brief project description	Amount
City of Bunbury	Keep Bunbury Beautiful community engagement project	The project focuses on the City's youth demographic and aims to increase community understanding of the impacts of litter and support behaviour change. This will be achieved by stopping litter at its source by providing reusable cold beverage cups at the launch of the City's Youth Precinct, installing signage at high litter locations and providing more opportunities to be involved in clean-up activities whilst supporting and rewarding the extraordinary work of current litter collectors.	\$7,370.00
Duncraig Primary School	Keep Duncraig Primary School (PS) beautiful	Create a Keep Duncraig PS beautiful campaign targeting the wider Duncraig community to bring awareness of litter caused by the open nature and use of the school grounds. Creation of a poster campaign, volunteer litter pickers and host a movie night to bring awareness of litter.	\$2,431.00
Earth Solutions Avon Valley Inc	Hydration stations Avon Valley events	Events can generate significant litter problems. A major component is plastic bottles. Earth Solutions Avon Valley Inc proposes to address the problem of water bottles by replacing 25 smaller bottles with a single 15 litre bottle with water dispensed through hydration stations.	\$ 2,710.00
Eco Surf Australia	Eco Surf litter dinghy	To enhance the opportunity of learning, conversation and action within the community, we propose the supply of an 'Eco Surf dinghy'—a craft made from kayak offcuts and powered by an electric motor. This is to (i) access litter in aquatic areas difficult to get to via land and (ii) showcase an innovative product advocating change towards a circular economy. Four clean-ups in one year will be carried out.	\$ 5,000.00
Hopetoun Community Resource Centre	Mining microplastics	The initiative 'Mining Microplastics' is a summer program that will inspire locals and visitors to use a sieve to sift out litter from the sand using a similar technique to gold panning. A large hourglass (representing time) with a funnel attached will catch and store found microplastics which will be presented as an awareness activity at our inaugural Summer Festival. This activity will continue to be accessible in the CRC after the campaign period.	\$3,678.00
Our Lady of Lourdes School	Litter prevention at Our Lady of Lourdes School	A project to address litter at the school. This grant could help reduce, if not resolve, all three factors by funding the purchase of smaller sized bins and 'hoods' for existing and new bins, eliminating the need to touch bins. Use of these new products would coincide with teaching of litter education and prevention. Litter evaluation would take place before the bins and six months after installation.	\$1,960.00
OzFish Unlimited	Kayaks for clean rivers	The project aims to reduce the amount of litter in areas of high ecological value in the Swan Canning River system. These areas can be difficult to access via land-based clean-up operations, due to the presence of a dense riparian habitat, steep embankments, and muddy substrate. Our project intends to use kayaks to enable OzFish volunteers to access areas to remove litter that would otherwise be inaccessible to land-based removal efforts.	\$ 4,086.00



Organisation	Project title	Brief project description	Amount
Pilbara Dive and Tours	Dampier community clean-up and litter education	Funding of equipment, Marine Litter, Education & Conservation program, and materials to support community education and clean-ups around the Pilbara Coastline.	\$ 4,895.00
		Pilbara Dive and Tours will carry out community education (schools engagement visits) and clean-ups above and below the waters along the Pilbara coastline.	
Share Shed Bassendean	Share shed Bassendean – party	The Bassendean Share Shed is a 'library of things' where community members can loan useful, but occasionally used items for free.	\$ 2,250.00
(a Project of Repair Cafe Bassendean)	kits	The Share Shed would like to provide reusable party packs (plates/bowls, tea sets, tablecloths etc) and reusable decorations (such as bunting, neon signs, light boards, bubble blowers) to reduce the amount of disposable items that can often end up as litter in our natural environment and waterways.	
Shire of Carnamah	Adopt-a-spot program initiative	The Shire of Carnamah and community members are looking at establishing an Adopt-a-Spot Program which focuses on cleaning bushland, reserves and community spaces of litter. Wheelie bins will be placed to reduce reliance on plastic bags. With an increase in tourism numbers in our towns we are looking to promote a clean environment.	\$1,725.00
Shire of Exmouth	Keep Exmouth clean - tackling marine litter	The Shire of Exmouth is in its third year of the Keep Exmouth Clean project that has been tackling roadside litter. We will make litter canvas bins available to residents that have registered boats to help keep litter from entering the water. Information pop up stall, clean up and audit will take place.	\$4,100.00
Shire of Pingelly	Kiya Djiripin Pingeculling/ Hello Happy Pingelly	The Shire of Pingelly will install cigarette butt poles in the main street which will be decorated by a local Indigenous artist. The butt poles will help keep smoke butts out of the waterways and will be designed to attract people to do the right thing and butt their smokes out in the correct way, not only saving our town from litter but also our other infrastructure and bins.	\$4,920.00
The Shire of Three Springs	Keeping Three Springs Clean Program	Keeping Three Springs Clean Program aims to raise awareness among the Three Springs community members and those visiting during the wildflower season. Identifying any litter spots and an organised clean-up and litter tools – including gloves, tongs, vests, buckets and a bin.	\$1,000.00
Walpole Community Resource Centre (Inc)	Little litter picker digital guidebook	The Walpole CRC, with the help of local illustrator, Nathan Vass Viney, will produce a digital guide to help children of Walpole and surrounding areas start on the right track to making a cleaner, litter-free community.	\$3,760.00
		The booklet will feature colourful art of diverse characters litter picking in Walpole and be shared to schools and businesses.	
York Community Resource Centre	Stump out litter in our community	Community clean-up at local park followed by sausage sizzle, community cricket game utilising bin stickers with local and state cricket players, and information session where local River Conservation representatives and CRC will discuss the impacts and importance of litter prevention.	\$5,000.00

\$54,885.00





The program's two key performance indicators as measured against targets were achieved:

Table 8: KPIs for Community Litter Grants

Program	Measure	2022–23 Target:
Community Litter Grants	Number of projects aligned to the Litter Strategy that are funded and acquitted	10
	Number of grant events attended	Two

Strategic objective 2

Contribute to the long-term prevention of litter and marine debris

KABC provides support for community participation to keep local areas free of litter together with rewards to reinforce desired behaviours. Ensuring litter-free spaces through prevention and clean-ups is important because research suggests an environment that is kept clean is less likely to attract litter.

Adopt-a-Spot

The Adopt-a-Spot program is a popular community engagement program, involving more than 57,000 registered volunteers since it began in 2009. The program engages volunteers to undertake litter clean-ups at registered sites in their communities to contribute towards a litter-free WA. As of 30 June 2023, there were 2,108 groups registered in the Adopt-a-Spot program, with 230 groups joining in 2022–23. Clean-up reports submitted during 2022–23 showed volunteers removed double the amount of rubbish compared with last year. More than 7,500 bags of rubbish was removed from the environment across the state this year. As each bag holds about 15 litres of rubbish, it is estimated about 112,500 litres of rubbish were removed from the environment across the state's highways, local streets, parks, waterways, bushland, beaches, riversides and wetlands.

The Adopt-a-Spot community consists of groups, families, individuals, schools and clubs, and demonstrates the community's ongoing commitment to ensuring our environment is litter free. Partnerships with local governments and MRWA to promote the program continue to increase participation from local communities.



Adopt-a-Spot group

The program's key performance indicator as measured against targets was achieved:

Table 9: KPIs for Adopt-a-Spot

Program	Measure	2022–23 Target:
Adopt-A-Spot	Number of new registrations	100 new Adopt-A-Spot registrations/year



Local government

Working with local government continues to be very important to the success of the Litter Prevention Strategy.

KABC has ongoing agreements with 21 local governments (the cities of Albany, Armadale, Belmont, Bunbury, Cockburn, Gosnells, Greater Geraldton, Joondalup, Kalgoorlie-Boulder, Melville, Swan and Wanneroo; shires of Bridgetown-Greenbushes, Carnarvon, Chittering, Derby-West Kimberley, Exmouth, Quairading and Serpentine-Jarrahdale; and towns of Cambridge and Victoria Park) to promote the Adopt-a-Spot program.

KABC also partners with the not-for-profit organisation Care for Hedland. KABC continues to seek out opportunities to form partnerships with metropolitan and regional local governments for the delivery and promotion of the Adopt-a-Spot program.

KABC has partnered with 21 local governments to promote the 'If you leave litter, you're rubbish' and 'Bin it for Good' message on bins and through other local government assets (e.g. signage in buildings).





Main Roads Western Australia

KABC continued to implement actions under a five-year MOU with MRWA, including:

- major regional roadside litter prevention activities
- Outback Pack assembly and distribution
- the mobilisation of Adopt-a-Spot groups to undertake clean-ups on regional roads controlled by MRWA.

The 'WA naturally thanks you' campaign was implemented in 2022-23. A total of 45 new roadside litter signs encouraging motorists to 'Keep WA litter free' were installed on major highways across WA. These signs highlight the impact of litter on the unique wildlife of WA and are supported by the provision of free compostable car litter bags branded as 'Keep bags' to encourage travellers not to throw litter out of the window of vehicles and to keep hold of rubbish until it can be disposed of appropriately. More than 450,000 bags have been distributed statewide from service stations, roadhouses, visitor centres and Community Resorce Centres.

Actions that were implemented or continued under the MOU include:

- support and further development of the MRWA statewide litter communication and action plan
- ongoing financial support and coordination of the Outback Pack program
- provision of traffic management and safety induction for Adopt-a-Spot groups undertaking clean-ups on MRWA estate
- provision of litter prevention signage templates to regions.

The five-year MOU has been updated to continue the strong partnership between KABC and MRWA, reflecting the evolution of the activities and commitments of both agencies. This MOU will guide joint actions between KABC and MRWA until 2026.

Outback Packs

Outback Packs continued to provide travellers with tools to manage their own litter and conduct clean-ups at rest areas, campsites and on roadsides. The program continued to be financially supported by MRWA in 2022-23.

During the year, 9,200 Outback Packs were assembled and 8,640 were distributed.

The packs were assembled by students from schools, including Duncraig Senior High School, Iona Presentation College and Presbyterian Ladies College as part of their community service commitment.

In response to the State Government position on single-use plastics, the contents of Outback Packs are being reviewed because there are several items that are single-use plastic. KABC has made a commitment to remove single-use plastic from its program resources by the end of the current Litter Prevention Strategy. Outback Packs have been redesigned to reduce the amount of single-use plastic and now include more reusable resources. Outback Packs in the 2022-23 financial year were packed using compostable car litter bags.

Funding for Outback Packs has been secured to 2025 for the life of the Litter Prevention Strategy.



Outback Packs



Tangaroa Blue Partnership

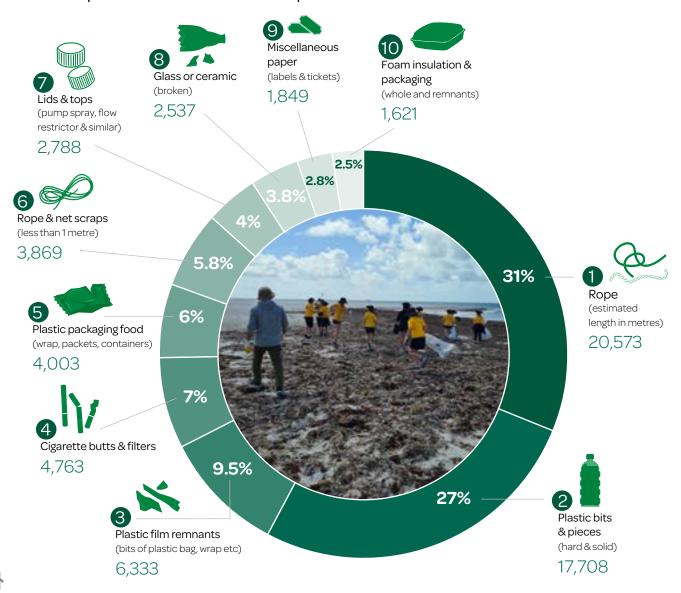
Under the Marine Debris Project, KABC has continued its 18-year partnership with Tangaroa Blue Foundation, an Australia-wide, not-for-profit organisation dedicated to the removal and prevention of marine debris. The major event under this partnership is the WA Beach Clean-up.

Tangaroa Blue hosted its 18th annual WA Beach Clean-up on the weekend of 15–16 October 2022, with the support of KABC. A total of 1,650 volunteers converged on 89 beaches to remove and audit marine debris from 162 kilometres of coastline. KABC provided a \$5,000 grant to support event administration as well as in-kind support including:

- insurance for registered participants
- promotion of the clean-up to KABC stakeholders via the website (www.kabc.wa.gov.au), a Litter-ature e-newsletter, and email alerts to more than 25,000 KABC supporters and their networks
- clean-up support and advice from KABC staff.

During the October weekend, more than 4.5 tonnes of debris were collected and audited.

Table 10: Top 10 items - 2022 WA Beach Clean-up





The five key performance indicators as measured against targets were mostly achieved:

Table 11: KPIs for partnerships

Program	Measure	2022–23 Target:
Partnerships – Local	Number of existing MOUs that are maintained	10
government, MRWA, AUSMAP and Tangaroa Blue	Number of new MOUs with local governments	Two
Roadside litter campaign with MRWA	Reduction in roadside litter on major regional roads in WA. Delays in construction of campaign material led to the postponement of the implementation of the program	30 per cent reduction
Outback Packs	Number of outback packs produced and distributed	10,000
	Travellers are provided with the tools to collect litter from rest areas along regional roads	Number of packs distributed to visitor centres

Marine Debris Project

KABC formalised a Marine Debris Project in 2022–23. Initiatives included:

- liaison and scheduling training with the AUSMAP Microplastics citizen science program
- marine debris collections and audits with schools and community groups around WA and on Christmas Island. Data from these events was added to the AMDI database.

Table 12: KPIs for Marine Debris Project

Program	Measure	2022–23 Target:
Marine Debris	Number of community beach clean-up and audit events hosted each year	Two
	Number of KABC staff to be trained in AUSMAP methodology	Two







Cocos Island marine debris

Indian Ocean Territories

DWER provides environmental regulation services to the Indian Ocean Territories (IOT) on behalf of the Australian Government through a service delivery arrangement. A KABC Services officer has continued to visit Christmas Island and Cocos (Keeling) Islands as part of a community education team to deliver school and community programs under this waste and water service delivery arrangement.

In May 2023, a KABC Services officer provided activities for 'Working with Waste' at Cocos Islands District High School, a week-long program focusing on waste management in partnership with Shire of Cocos (Keeling) Islands. In-class lessons were presented about correct household waste separation and the treatment of these streams.

In June 2023, the waste education program 'Keeping CI Beautiful' promoted the beauty of Christmas Island and highlighted everyone's role in keeping the island beautiful. A well-attended weekend community litter collection and audit was held at Waterfall Bay. The school program's focus was reducing our own waste and correct disposal. Activities were also based around the marine debris that arrives on the island.

The program's two key performance indicators as measured against targets were not achieved as the KABC Services officer was unwell and the third education program event was cancelled.

Table 13: KPIs for IOT support

Program	Measure	2022–23 Target:
Indian Ocean Territories Support	Provide education and training on litter prevention and audits in the IOT on behalf of DWER for the Australian Government	300 students
	Working with schools and/or community to collect and audit marine debris and provide data into the AMDI database	Three visits





Partners and sponsors

KABC acknowledges the following corporate and community sponsors and partners. Without their support, KABC would not have been able to provide the important programs detailed in this annual report.

- Waste Authority
- Department of Water and Environmental Regulation
- Main Roads Western Australia
- Mars Wrigley Pty Ltd
- River Guardians, Department of Biodiversity,
 Conservation and Attractions
- Tangaroa Blue Foundation Inc.
- · Care for Hedland
- City of Albany
- · City of Armadale
- City of Belmont
- City of Bunbury
- City of Cockburn
- · City of Gosnells
- City of Greater Geraldton

- City of Joondalup
- City of Kalgoorlie-Boulder
- City of Swan
- City of Wanneroo
- Shire of Bridgetown-Greenbushes
- Shire of Carnarvon
- Shire of Chittering
- Shire of Derby-West Kimberley
- Shire of Exmouth
- Shire of Serpentine-Jarrahdale
- Shire of Quairading
- Town of Cambridge
- Town of Victoria Park
- Western Australian Local Government Association
- Natsales
- Vanguard Press
- Tidy Towns Sustainable Communities Awards partnerships;
 - WA Return Recycle Renew Limited
 - WA Landcare Network



Litter grant recipient Eco Surf Australia



Strategic objective 3

Regulation and enforcement of the Litter Act

There is a strong argument for ensuring the community is aware of the penalties for littering because regulation is an effective tool in the State Government's behaviour-change toolkit

Litter Report Scheme

The Litter Report Scheme enables registered members of the community to report littering from vehicles. In 2022–23, an additional 973 Western Australians registered to become litter reporters. This brings the total number of registered litter reporters to 18,637 in 2022–23. A total of 1,143 infringements were issued.

Following recommendations from research undertaken in 2020–21, KABC has implemented several actions to increase the number of new litter reporters, and encourage existing reporters to be more active. The Litter Report Scheme has been promoted through regular e-newsletters and the new easy-to-use reporting portal has been developed, providing reporters with an opportunity to view and track their submitted reports, thus creating scheme engagement and encouraging more active members. In April 2023 the 'Unseen heroes' anti-litter message was promoted through a range of communications and advertising materials for radio and social media including broadcast video on demand (BVOD), outdoor cinema, digital AV and bus shelter displays.

Through these actions the number of infringements issued from reports has begun to see a steady increase from those in 2021–22.

Litter investigations

The KABC investigator enforces the Litter Act, focusing efforts on known hotspots and working with local government authorities and government trading enterprises to identify problem areas within their boundaries. Investigators continue to work closely with the cities of Armadale, Cockburn, Wanneroo, Swan, Rockingham, Kwinana and Serpentine Jarrahdale as well as with government agencies such as DBCA, the Department of Planning, Lands and Heritage, Western Australian Planning Commission, the Department of Defence, Western Power and Water Corporation. Our investigator also investigates contested litter infringements issued by our Litter Report Scheme and prepares prosecution briefs for these and other littering offences.

In 2022–23, KABC Services investigators undertook 108 investigations, resulting in 85 litter infringement notices and three letters of warning for littering offences. In addition, three prosecution briefs were compiled, which together resulted in a rate of 87 per cent enforceable outcomes.





The scourge of plastic in the marine environment



Strategic objective 4

Monitor the level of litter in WA and its marine environment and evaluate program effectiveness

Good data will enable progress to be measured and reported. Data gathered needs to provide a range of data sets to adequately inform policy development and evaluation for a range of State Government program needs

Australian Litter Measure (AusLM)

The collaboration between all state and territory environment departments to further develop and implement the Australian Litter Measure (AusLM) continued. Action is continuing to refine the methodology, develop data capture tools and to create a central database for the storage of litter data collected using the AusLM methodology.

Financial year 2022–23 saw two litter counts using the AusLM litter methodology and were undertaken for KABC by Perth NRM in November 2022 and May 2023. The results will be used to measure the effectiveness of KABC programs at end of the Litter Prevention Strategy 2020–2025. The audit covered 10 locations (local government areas) and 265 transects within 57 sites. Digital data capture technology was developed by KABC Services staff for use during the survey.

Consistent with past WA and Australia-wide data, cigarette butts and filters remain the number one item at 21.69 per cent of total items, with 32.95 counted per 1,000 m². Cigarette butts were highly concentrated in retail, main road and industrial sites. Hard plastic fragments came in second on the list, with 16.35 per 1,000 m². Plastic dominates the litter stream. Paper and card food packaging was the top litter type by volume.

The top three littered site types (main roads, industrial and retail) contributed 85.20 per cent of total items counted, indicating just 17.35 per cent of items were observed between the remaining three site types (parks, residential and beaches).

The audit provided confirmation that the State Government's container deposit scheme (CDS), Containers for Change, has been highly effective in reducing litter. The 2022 litter survey showed beverage containers, including those not eligible for the CDS, totalled 0.83 per cent of items. This compares to a pre-CDS figure of 12.05 per cent of items. The greatest number of CDS items were found on main roads and in industrial areas, accounting for 80 per cent of items. Similarly, with the banning of a range of single-use plastics (SUPs), there was a reduction in their prevalence in the litter stream from 702 items in May 2022 to 543 in May 2023. Main roads and industrial areas accounted for 68 per cent of SUP litter.

From a count perspective, main roads was the site type with the highest litter, accounting for 30.59 per cent of the total litter items surveyed. Industrial was second highest, accounting for a further 26.22 per cent. Together, industrial and main roads were responsible for 56.81 per cent of the total items surveyed. Retail sites were the third highest, accounting for 24.16 per cent of the total litter items. Beaches had the lowest litter levels, equating to just 2.76 per cent of the total items.



Marine debris



Normalised litter by site type

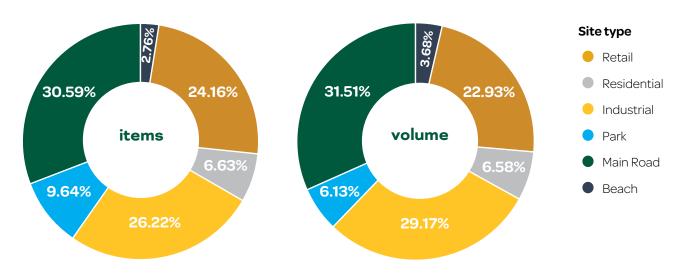


Table 14: Indicator 1.1 – The amount of litter reduction as measured by the AusLM (NLI 2016-20 / AusLM 2020-23)

	Items per 1,000m²						
	17–18	18–19	19-20	20-21	21–22	22-23	22-23
				Pilot		Target	Actual
NLI/AusLM	40	37	36	332	174	150	163.95
Reduction compared with previous year	+1	-3	-1	+297	-158		-10.05

	Volume Litres / 1,000m²						
	17–18	18–19	19-20	20-21	21–22	22-23	22-23
				Pilot		Target	Actual
NLI / AusLM	7.11	5.31	4.7	18	10.94	10	10.77
Reduction compared with previous year	+0.11	-1.8	-0.61	+12	-10.06		-0.17



Shared responsibilities with other agencies

Department of Water and Environmental Regulation

Under section 16 of the Litter Act, KABC is provided with the services and facilities of DWER.

DWER provides strategic policy, administrative and program management support, and delivers funded programs. A service level agreement (SLA) between the parties governs the funding of functions carried out for either party in its respective role under the Litter Act.



WA Naturally Thanks You Keep Bags



Disclosures and legal compliance

Ministerial directives

Under the Litter Act, the Minister for Environment may give written directions to KABC, either generally or in relation to particular matters. KABC did not receive any ministerial directions during 2022–23.

Pricing policies

KABC charges on a cost-recovery basis for goods sold through its website.

Remuneration

The remuneration of KABC members is determined by the Governor of WA, on recommendation of the Public Sector Commissioner, in accordance with the *Public Sector Management Act 1994*. Only the chairman receives remuneration. Annual remuneration is outlined in Table 7.

Table 15 - Remuneration

Position	Name	Туре	Period of membership	Term of appointment	Base sitting fee	Gross remuneration*
Chairman	Michael Aspinall	Annual	2022–23	14 July 2022 – 31 December 2024	\$13,000	\$13,768
Deputy	Rebecca Brown	Annual	2022–23	14 July 2022 – 31 December 2024	0	0
Member	Don Burnett	Annual	2022–23	14 July 2022 – 31 December 2024	0	0
Member	Danielle Cattalini†	Annual	2022–23	14 July 2022 – 22 February 2023	0	0
Member	Des DuGuid⁺	Annual	2022–23	14 July 2022 – 18 January 2023	0	0
Member	Linda Hearder	Annual	2022–23	14 July 2022 – 31 December 2024	0	0
Member	Nina Hewson ⁺	Annual	2022–23	14 July 2022 – 27 January 2023	0	0
Member	Jason Menzies	Annual	2022–23	14 July 2022 – 31 December 2024	0	0
Member	Christine Parfitt ⁺	Annual	2022–23	14 July 2022 – 14 April 2023	0	0
Member	Jonathan Phillips	Annual	2022–23	14 July 2022 – 31 December 2024	0	0



 $^{^{\}star}$ Includes benefits such as superannuation and goods and services tax.

⁺ indicates this member resigned during 2022–23



Director and officer liability insurance

KABC members are insured with RiskCover for General Liability, Professional Liability, Personal Accident - Board Members, Personal Accident - Voluntary Workers, Personal Accident - Work Experience, and Travel.

KABC held eight meetings during 2022-23. Scheduled meetings were held on the third Thursday of every second month from 25 August 2023. Two Special Meetings were held on 11 August 2022 and 16 May 2023. KABC appointments were made on 14 July 2022 and expire on 31 December 2024.

Table 16 - Members' meeting attendance

Member	Meetings attended	Date resigned
Michael Aspinall	8	n/a
Rebecca Brown	8	n/a
Don Burnett	8	n/a
Danielle Cattalini	3	22 February 2023
Des DuGuid	3	18 January 2023
Linda Hearder	1	n/a
Nina Hewson	3	27 January 2023
Jason Menzies	8	n/a
Christine Parfitt	2	14 April 2023
Jonathan Phillips	5	n/a

Employment and industrial relations

KABC does not employ staff.



Mathematics (STEM) Regional Festival





Other legal requirements

Advertising

Section 175ZE of the *Electoral Act 1907* requires the inclusion of a statement detailing all advertising expenditure incurred by the Keep Australia Beautiful Council.

Table 17 - Advertising

Program	Agency	\$
Bin It campaign	Natsales	\$15,000
Unseen Heroes	Carat	70,000
Unseen Heroes	Creative.adm	2,592
	Total	87,592



Compliance with public sector standards and ethical codes

A communications agreement between KABC and the Minister for Environment was signed on 1 July 2021.

Ethics and integrity

KABC's Code of Conduct outlines how KABC commits to operating in the community and in its relationship with the Minister's Office, DWER and with staff in KABC Services.

KABC members provide signed agreement to their Charter, Code of Conduct and Conflict of Interest policies. KABC members undertake training in ethical decision-making and accountability as well as cultural awareness training.

Procurement practices follow State Government guidelines and procurement policy.

Organisational structure

Under section 16 of the Litter Act, KABC is provided with the services and facilities of any officer employed in the public service.

Services are provided by staff who are employed by DWER under provisions of the *Public Sector Management Act 1994*. DWER's policies and obligations for reporting on public sector policies apply. Officers are subject to DWER's human resources policy, information technology and administrative processes, and other policy matters regulated by the *Financial Management Act 2006* and Treasurer's Instructions.

Table 18: DWER staff in KABC Services

Staffstatus	DWER (Keep Australia Beautiful Council Services) staff	Keep Australia Beautiful Council chairman	Total
Full-time permanent	5		5
Part-time permanent	3		3
Full-time contract	1		1
Part-time contract		1	1
Vacant			
Total	9	1	10

A service level agreement (SLA) for the provision of services from DWER to KABC was implemented. The SLA set out the parties' understanding of their respective statutory and other legal functions and obligations through a statement of expectations and performance deliverables for provision of services. The value of the functions costed in the SLA was calculated to be \$260,000.



Communication

KABC's Code of Conduct outlines how KABC ensures official information remains confidential, describes the process for public interest disclosure and provides guidance on freedom of information.

KABC ensures that records of decisions and all other documentation are securely retained. Minutes of KABC meetings are circulated to members with meeting agenda papers.

Recordkeeping plan

The KABC complies with the *State Records Act 2000* through adherence to DWER's recordkeeping plan. The KABC follows the procedures required under the Act.

KABC publications

During 2022–23, new publications released on KABC's website were:

- KABC Annual Report 2021–22
- Tidy Towns Sustainable Communities Awards Snapshots publication
- Litterature e-newsletters
- Program guidelines various





Certification of financial statements

For the reporting period ended 30 June 2023

The accompanying financial statements of the Keep Australia Beautiful Council (W.A.) have been prepared in compliance with the provisions of the *Financial Management Act 2006* from proper accounts and records to present fairly the financial transactions for the reporting period ended 30 June 2023 and the financial position as at 30 June 2023.

At the date of signing, we are not aware of any circumstances which would render the particulars included in the financial statements misleading or inaccurate.

Michael Aspinall

Chairperson

Keep Australia Beautiful Council (W.A.)

5 October 2023

Rebecca Brown

Deputy Chairperson

Keep Australia Beautiful Council (W.A.)

5 October 2023

Hilary Manderson

Chief Finance Officer

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Keep Australia Beautiful Council (W.A.)

5 October 2023





Independent Auditor's Opinion



INDEPENDENT AUDITOR'S REPORT

2023

Keep Australia Beautiful Council (W.A.)

To the Parliament of Western Australia

Report on the audit of the financial statements

Opinion

I have audited the financial statements of the Keep Australia Beautiful Council (W.A.) (Council) which comprise:

- the Statement of Financial Position at 30 June 2023, and the Statement of Comprehensive Income, Statement of Changes in Equity and Statement of Cash Flows for the year then ended
- Notes comprising a summary of significant accounting policies and other explanatory information.

In my opinion, the financial statements are:

- based on proper accounts and present fairly, in all material respects, the operating results and cash flows of the Keep Australia Beautiful Council (W.A.) for the year ended 30 June 2023 and the financial position at the end of that period
- in accordance with Australian Accounting Standards (applicable to Tier 2 Entities), the *Financial Management Act 2006* and the Treasurer's Instructions.

Basis for opinion

I conducted my audit in accordance with the Australian Auditing Standards. My responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of my report.

I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my opinion.

Responsibilities of the Council for the financial statements

The Council is responsible for:

- keeping proper accounts
- preparation and fair presentation of the financial statements in accordance with Australian Accounting Standards (applicable to Tier 2 Entities), the *Financial Management Act 2006* and the Treasurer's Instructions
- such internal control as it determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

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In preparing the financial statements, the Council is responsible for:

- assessing the entity's ability to continue as a going concern
- disclosing, as applicable, matters related to going concern
- using the going concern basis of accounting unless the Western Australian Government has made policy or funding decisions affecting the continued existence of the Council.

Auditor's responsibilities for the audit of the financial statements

As required by the *Auditor General Act 2006*, my responsibility is to express an opinion on the financial statements. The objectives of my audit are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatements, whether due to fraud or error, and to issue an auditor's report that includes my opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Australian Auditing Standards will always detect a material misstatement when it exists

Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of the financial statements. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations or the override of internal control.

A further description of my responsibilities for the audit of the financial statements is located on the Auditing and Assurance Standards Board website. This description forms part of my auditor's report and can be found at

https://www.auasb.gov.au/auditors_responsibilities/ar4.pdf.

Report on the audit of controls

Opinion

I have undertaken a reasonable assurance engagement on the design and implementation of controls exercised by the Keep Australia Beautiful Council (W.A.). The controls exercised by the Council are those policies and procedures established to ensure that the receipt, expenditure and investment of money, the acquisition and disposal of property, and the incurring of liabilities have been in accordance with the State's financial reporting framework (the overall control objectives).

In my opinion, in all material respects, the controls exercised by the Keep Australia Beautiful Council (W.A.) are sufficiently adequate to provide reasonable assurance that the receipt, expenditure and investment of money, the acquisition and disposal of property and the incurring of liabilities have been in accordance with the State's financial reporting framework during the year ended 30 June 2023.

The Council's responsibilities

The Council is responsible for designing, implementing and maintaining controls to ensure that the receipt, expenditure and investment of money, the acquisition and disposal of property and the incurring of liabilities are in accordance with the *Financial Management Act 2006*, the Treasurer's Instructions and other relevant written law.





Auditor General's responsibilities

As required by the *Auditor General Act 2006*, my responsibility as an assurance practitioner is to express an opinion on the suitability of the design of the controls to achieve the overall control objectives and the implementation of the controls as designed. I conducted my engagement in accordance with Standard on Assurance Engagement ASAE 3150 *Assurance Engagements on Controls* issued by the Australian Auditing and Assurance Standards Board. That standard requires that I comply with relevant ethical requirements and plan and perform my procedures to obtain reasonable assurance about whether, in all material respects, the controls are suitably designed to achieve the overall control objectives and were implemented as designed.

An assurance engagement involves performing procedures to obtain evidence about the suitability of the controls design to achieve the overall control objectives and the implementation of those controls. The procedures selected depend on my judgement, including an assessment of the risks that controls are not suitably designed or implemented as designed. My procedures included testing the implementation of those controls that I consider necessary to achieve the overall control objectives.

I believe that the evidence I have obtained is sufficient and appropriate to provide a basis for my opinion.

Limitations of controls

Because of the inherent limitations of any internal control structure, it is possible that, even if the controls are suitably designed and implemented as designed, once in operation, the overall control objectives may not be achieved so that fraud, error or non-compliance with laws and regulations may occur and not be detected. Any projection of the outcome of the evaluation of the suitability of the design of controls to future periods is subject to the risk that the controls may become unsuitable because of changes in conditions.

Report on the audit of the key performance indicators

Opinion

I have undertaken a reasonable assurance engagement on the key performance indicators of the Keep Australia Beautiful Council (W.A.) for the year ended 30 June 2023. The key performance indicators are the Under Treasurer-approved key effectiveness indicators and key efficiency indicators that provide performance information about achieving outcomes and delivering services.

In my opinion, in all material respects, the key performance indicators of the Keep Australia Beautiful Council (W.A.) are relevant and appropriate to assist users to assess the Council's performance and fairly represent indicated performance for the year ended 30 June 2023.

The Council's responsibilities for the key performance indicators

The Council is responsible for the preparation and fair presentation of the key performance indicators in accordance with the *Financial Management Act 2006* and the Treasurer's Instructions and for such internal controls as the Council determines necessary to enable the preparation of key performance indicators that are free from material misstatement, whether due to fraud or error.



In preparing the key performance indicators, the Council is responsible for identifying key performance indicators that are relevant and appropriate, having regard to their purpose in accordance with Treasurer's Instructions 904 *Key Performance Indicators*.

Auditor General's responsibilities

As required by the *Auditor General Act 2006*, my responsibility as an assurance practitioner is to express an opinion on the key performance indicators. The objectives of my engagement are to obtain reasonable assurance about whether the key performance indicators are relevant and appropriate to assist users to assess the entity's performance and whether the key performance indicators are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes my opinion. I conducted my engagement in accordance with Standard on Assurance Engagements ASAE 3000 *Assurance Engagements Other than Audits or Reviews of Historical Financial Information* issued by the Australian Auditing and Assurance Standards Board. That standard requires that I comply with relevant ethical requirements relating to assurance engagements.

An assurance engagement involves performing procedures to obtain evidence about the amounts and disclosures in the key performance indicators. It also involves evaluating the relevance and appropriateness of the key performance indicators against the criteria and guidance in Treasurer's Instruction 904 for measuring the extent of outcome achievement and the efficiency of service delivery. The procedures selected depend on my judgement, including the assessment of the risks of material misstatement of the key performance indicators. In making these risk assessments, I obtain an understanding of internal control relevant to the engagement in order to design procedures that are appropriate in the circumstances.

I believe that the evidence I have obtained is sufficient and appropriate to provide a basis for my opinion.

My independence and quality management relating to the report on financial statements, controls and key performance indicators

I have complied with the independence requirements of the *Auditor General Act 2006* and the relevant ethical requirements relating to assurance engagements. In accordance with ASQM 1 *Quality Management for Firms that Perform Audits or Reviews of Financial Reports and Other Financial Information, or Other Assurance or Related Services Engagements*, the Office of the Auditor General maintains a comprehensive system of quality management including documented policies and procedures regarding compliance with ethical requirements, professional standards and applicable legal and regulatory requirements.

Other information

The Council is responsible for the other information. The other information is the information in the entity's annual report for the year ended 30 June 2023, but not the financial statements, key performance indicators and my auditor's report.

My opinions on the financial statements, controls and key performance indicators do not cover the other information and accordingly I do not express any form of assurance conclusion

In connection with my audit of the financial statements, controls and key performance indicators, my responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements and key performance indicators or my knowledge obtained in the audit or otherwise appears to be materially misstated.





If, based on the work I have performed, I conclude that there is a material misstatement of this other information, I am required to report that fact. I did not receive the other information prior to the date of this auditor's report. When I do receive it, I will read it and if I conclude that there is a material misstatement in this information, I am required to communicate the matter to those charged with governance and request them to correct the misstated information. If the misstated information is not corrected, I may need to retract this auditor's report and re-issue an amended report.

Matters relating to the electronic publication of the audited financial statements and key performance indicators

The auditor's report relates to the financial statements and key performance indicators of the Keep Australia Beautiful Council (W.A.) for the year ended 30 June 2023 included in the annual report on the Council's website. The Council's management is responsible for the integrity of the Council's website. This audit does not provide assurance on the integrity of the Council's website. The auditor's report refers only to the financial statements, controls and key performance indicators described above. It does not provide an opinion on any other information which may have been hyperlinked to/from the annual report. If users of the financial statements and key performance indicators are concerned with the inherent risks arising from publication on a website, they are advised to contact the entity to confirm the information contained in the website version.

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Patrick Arulsingham
Senior Director Financial Audit
Delegate of the Auditor General for Western Australia
Perth, Western Australia
5 October 2023



Statement of Comprehensive Income

For the year ended 30 June 2023

		2023	2022
	Notes	\$	\$
Cost of services			
Expenses			
Employee benefits expense	2.1	942,321	835,120
Grants and subsidies	2.2	68,555	54,413
Supplies and services	2.3	824,131	797,650
Other expenses	2.4	(27,941)	33,611
Total cost of services		1,807,066	1,720,794
Income			
Grants and subsidies	3.1	50,000	46,000
Charges and fees	3.2	298,516	230,435
Interest revenue		10,026	122
Other income	3.4	1,296	9,425
Total income		359,838	285,982
Net cost of services		1,447,228	1,434,812
Income from State Government			
Income from other public sector entities	3.3	1,138,260	1,026,000
	3.3	230,469	250,563
Resources received	٥.٥	1,368,729	1,276,563
Total income from State Government		1,300,729	1,270,303
Deficit for the period		(78,499)	(158,249)
Total comprehensive loss for the period		(78,499)	(158,249)

The Statement of Comprehensive Income should be read in conjunction with the accompanying notes.



Statement of Financial Position

As at 30 June 2023

	2023	2022
Notes	\$	\$
5.1	372,813	555,949
4.1	227,725	65,388
4.2	1,830	3,824
	602,368	625,161
	602 269	625,161
	002,308	025, 101
4.3	139,184	83,478
	139,184	83,478
	139,184	83,478
	463,184	541,683
7.8	463,184	541,683
	463,184	541,683
	5.1 4.1 4.2	Notes \$ 5.1 372,813 4.1 227,725 4.2 1,830 602,368 602,368 4.3 139,184 139,184 139,184 7.8 463,184

The Statement of Financial Position should be read in conjunction with the accompanying notes.



Statement of Changes in Equity

For the year ended 30 June 2023

		Accumulated surplus	Total equity
	Notes	\$	\$
Balance at 1 July 2021		699,932	699,932
Deficit		(158,249)	(158,249)
Total comprehensive loss for the period		(158,249)	(158,249)
Balance at 30 June 2022	7.8	541,683	541,683
Balance at 1 July 2022		541,683	541,683
Deficit		(78,499)	(78,499)
Total comprehensive loss for the period		(78,499)	(78,499)
Balance at 30 June 2023	7.8	463,184	463,184

 $The \, Statement \, of \, Changes \, in \, Equity \, should \, be \, read \, in \, conjunction \, with \, the \, accompanying \, notes.$



Statement of Cash Flows

For the year ended 30 June 2023

		2023	2022
	Notes	\$	\$
Cash flows from state government			
Grants		1,138,260	1,026,000
Net cash provided by State Government		1,138,260	1,026,000
Utilised as follows:			
Cash flows from operating activities			
Payments			
Employee benefits		(936,515)	(871,563)
Supplies and services		(569,041)	(494,032)
Grants and subsidies		(69,355)	(53,614)
GST payments on purchases		(64,123)	(56,313)
GST payments to taxation authority		(25,615)	(47,019)
Other payments		(11,079)	(15,493)
Receipts			
Grants and subsidies		30,000	46,000
Charges and fees		216,423	203,314
Interest received		10,026	122
GST receipts on sales		96,368	93,894
Other receipts		1,515	9,207
Net cash used in operating activities		(1,321,396)	(1,185,497)
Not degrees in each and each against a		(183,136)	(159,497)
Net decrease in cash and cash equivalents		555,949	715,446
Cash and cash equivalents at the beginning of the period	5.1		
Cash and cash equivalents at the end of period	5.1	372,813	555,949

The Statement of Cash Flows should be read in conjunction with the accompanying notes.



For the year ended 30 June 2023

1 Basis of preparation

The Keep Australia Beautiful Council (W.A.) ("Council") is a Western Australia Government entity and is controlled by the State of Western Australia, which is the ultimate parent. The Council is a not-for-profit entity (as profit is not its principal objective).

These annual financial statements were authorised for issue by the Keep Australia Beautiful Council (W.A.) on 5 October 2023.

Statement of compliance

These general purpose financial statements have been prepared in accordance with:

- 1. The Financial Management Act 2006 (FMA)
- 2. Treasurer's Instructions (TIs)
- 3. Australian Accounting Standards Simplified Disclosures
- 4. Where appropriate, those Australian Accounting Standards paragraphs applicable for not-for-profit entities have been applied.

The FMA and TIs take precedence over Australian Accounting Standards. Several Australian Accounting Standards are modified by the TIs to vary application, disclosure format and wording. Where modification is required and has had a material or significant financial effect upon the reported results, details of that modification and the resulting financial effect are disclosed in the notes to the financial statements.

Basis of preparation

These financial statements are presented in Australian dollars applying the accrual basis of accounting and using the historical cost convention. Certain balances will apply a different measurement basis (such as the fair value basis). Where this is the case the different measurement basis is disclosed in the associated note. All values are rounded to the nearest dollar.

Judgements and estimates

Judgements, estimates and assumptions are required to be made about financial information being presented. The significant judgements and estimates made in the preparation of these financial statements are disclosed in the notes where amounts affected by those judgements and / or estimates are disclosed. Estimates and associated assumptions are based on professional judgements derived from historical experience and various other factors that are believed to be reasonable under the circumstances.

Accounting for Goods and Services Tax (GST)

Income, expenses and assets are recognised net of the amount of goods and services tax (GST), except that the:

- (a) amount of GST incurred by the Council as a purchaser that is not recoverable from the Australian Taxation Office (ATO) is recognised as part of an asset's cost of acquisition or as part of an item of expense; and
- (b) receivables and payables are stated with the amount of GST included.

Cash flows are included in the Statement of cash flows on a gross basis. However, the GST components of cash flows arising from investing and financing activities which are recoverable from, or payable to, the ATO are classified as operating cash flows.





For the year ended 30 June 2023

Comparative figures

Comparative figures are, where appropriate, reclassified to be comparable with the figures presented in the current reporting period.

Except when an Australian Accounting Standard permits or requires otherwise, comparative information is presented in respect of the previous period for all amounts reported in the financial statements. AASB 1060 provides relief from presenting comparatives for:

- · Property, Plant and Equipment reconciliations;
- Intangible Asset reconciliations; and
- Right-of-Use Asset reconciliations.

2 Use of our funding

Expenses incurred in the delivery of services

This section provides additional information about how the Council's funding is applied and the accounting policies that are relevant for an understanding of the items recognised in the financial statements. The primary expenses incurred by the Council in achieving its objectives and the relevant notes are:

		2023	2022
	Notes	\$	\$
Employee benefits expense	2.1	942,321	835,120
Grants and subsidies	2.2	68,555	54,413
Supplies and services	2.3	824,131	797,650
Other expenses	2.4	(27,941)	33,611

2.1 Employee benefits expense

	2023	2022
	\$	\$
Employee benefits	858,258	759,634
Superannuation - defined contribution plans	84,063	75,486
Total Employee benefits expense	942,321	835,120



For the year ended 30 June 2023

Employee Benefits: The Department of Water and Environmental Regulation is the employing authority for staff employed in the Keep Australia Beautiful Council (W.A.) service section. Employee benefits are recouped monthly and the costs include wages and salaries and leave entitlements.

Superannuation: The amount recognised in profit or loss of the Statement of Comprehensive Income comprises employer contributions paid to the GSS (concurrent contributions), the WSS, the GESBs, or other superannuation funds.

The Department of Water and Environmental Regulation is the employing authority for staff employed in the Keep Australia Beautiful Council (W.A.). Provision for benefits accruing to employees in respect of annual leave and long service leave for services rendered are held by the employing authority provisions.

2.2 Grants and subsidies

The Council promotes waste reduction by engaging the community in providing grants. Funds are applied for, assessed and provided to worthy recipients.

	2023	2022
	\$	\$
Recurrent		
Boyup Brook Community Resource Centre Inc	-	500
Bridgetown Family and Community Centre Inc	-	2,360
Bunbury Dolphin Discovery Inc	-	4,978
Care for Hedland Environmental Association Inc	150	1,100
Carnamah Lions Club	250	-
City of Albany	-	3,135
City of Bunbury	7,370	-
City of Cockburn	-	3,242
City of Karratha	-	500
City of Perth	682	3,636
Coastal Waste Warriors Inc	-	3,148
Duncraig Primary School	2,431	-
Earth Solutions-Avon Valley Inc	2,210	-
GNP 360 - The Horsepower Highway	-	500
Green Skills Inc	-	2,000
Green Teach SW Inc	-	1,766
Hopetoun Community Resource Centre	3,678	-
Horrocks Community Centre	900	-



For the year ended 30 June 2023

2.2 Grants and subsidies (continued)

	2023	2022
	\$	\$
Kalbarri District High School	700	-
Kalgoorlie Boulder Urban Landcare Group	150	900
Keep Albany Beautiful Committee	348	-
Michael Wood & Associates Pty Ltd T/A Eco Surf Australia	5,000	-
Natalie Jane Callanan t/a Pilbara Dive and Tours	5,295	-
No More Butts Ltd	-	1,902
Our Lady Of Lourdes School	1,960	-
Ozfish Unlimited Ltd	4,086	-
Pilbara Dive and Tours	-	772
Red Dirt Blue Sky Inc	-	500
Repair Cafe Bassendean Inc	2,250	-
Shire of Boddington	-	4,000
Shire of Capel	-	1,000
Shire of Carnamah	2,225	420
Shire of Carnarvon	300	-
Shire of Cuballing	-	500
Shire of Cunderdin	-	500
Shire Of Donnybrook Balingup	-	500
Shire of Dumbleyung	-	400
Shire of Exmouth	4,900	5,000
Shire of Irwin	150	-
Shire of Pingelly	4,920	-
Shire of Three Springs	1,000	-
Shire of Upper Gascoyne	2,900	-
Sup Tonic Australia Maree Patrice Martin	-	2,044
Tangaroa Blue Foundation Ltd	5,000	5,000
The Undalup Association	-	400
Town Of Port Hedland	-	3,200
Walpole Community Resource Centre Inc	3,760	430
Williams Community Resource Centre	940	-



For the year ended 30 June 2023

2.2 Grants and subsidies (continued)

	2023	2022
	\$	\$
Yarloop Community Resource Centre Inc	-	80
York Community Resource Centre Inc	5,000	-
Total Grants and Subsidies	68,555	54,413

Transactions in which the Council provides goods, services, assets (or extinguishes a liability) or labour to another party without receiving approximately equal value in return are categorised as 'Grant or subsidy expenses.' Grants can either be operating or capital in nature.

Grants can be paid as general purpose grants which refer to grants that are not subject to conditions regarding their use. Alternatively, they may be paid as specific purpose grants which are paid for a particular purpose and/or have conditions attached regarding their use.

Grants and other transfers to third parties (other than contribution to owners) are recognised as an expense in the reporting period in which they are paid or payable. They include transactions such as: grants, subsidies, personal benefit payments made in cash to individuals, other transfer payments made to public sector agencies, local government, non-government schools, and community groups.



For the year ended 30 June 2023

2.3 Supplies and Services

Supplies and services are recognised as an expense in the reporting period in which they are incurred. The carrying amounts of any materials held for distribution are expensed when the materials are distributed.

	2023	2022
	\$	\$
Consultants and contractors	289,371	296,571
Consumables and materials	226,050	309,903
Advertising	90,978	19,749
Travel	55,631	30,647
Accommodation	71,723	82,573
Telecommunication Services	1,839	2,824
Catering	17,560	9,833
Other	70,979	45,550
Total supplies and services expenses	824,131	797,650

2.4 Other expenses

	2023	2022
	\$	\$
Other expenses		
Expected credit losses - (reversed) / expense (a)	(117,959)	19,935
Rental - equipment, vehicles and venues (b)	12,896	13,676
Write-offs (c)	77,122	-
Total other expenses	(27,941)	33,611

(a) Expected credit losses is an allowance of trade receivables and is measured at the lifetime expected credit losses at each reporting date. The Council has established a provision matrix that is based on its historical credit loss experience, adjusted for forward-looking factors specific to the debtors and the economic environment.

(b) Rental expenses include:

- (i) Short-term leases with a lease term of 12 months or less;
- (ii) Low value leases with an underlying value of \$5,000 or less; and
- (iii) Variable lease payments recognised in the period in which the event or condition that triggers those payments occurs.

(c) Write-offs

During the financial year under review, \$77,122 of litter infringements were written-off under the authority of the Council.



For the year ended 30 June 2023

3 Council funding sources

How we obtain our funding

This section provides additional information about how the Council obtains its funding and the relevant accounting policy notes that govern the recognition and measurement of this funding.

The Council receives income from the Waste Authority Resource and Recovery legislation, fee income resulting from litter infringement notices (*Litter Act 1979*) and income from the state government.

The primary income received by the Council and the relevant notes are:

		2023	2022
	Notes	\$	\$
Grants and subsidies	3.1	50,000	46,000
Charges and fees	3.2	298,516	230,435
Income from State Government	3.3	1,368,729	1,276,563
Otherincome	3.4	1,296	9,425

3.1 Grants and subsidies

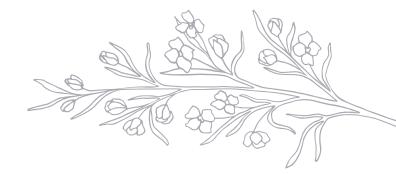
	2023	2022
	\$	\$
Indian Ocean Territories	30,000	26,000
Industry Grants and Levies - Mars Wrigley	20,000	20,000
Total grants and subsidies	50,000	46,000

Grants and subsidies are recognised as income at fair value when the grant and subsidies payments are received or receivable.

3.2 Charges and fees

	2023	2022
	\$	\$
Fines - litter infringements	298,516	230,435

Income from litter infringements is recognised immediately when issued.



For the year ended 30 June 2023

3.3 Income from State Government

	2023	2022
	\$	\$
Income from other public sector entities during the period:		
Grants and subsidies		
Department of Water and Environmental Regulation	177,000	112,000
Main Roads Western Australia	30,000	30,000
Waste Authority	931,260	884,000
Total grants and subsidies	1,138,260	1,026,000
Resources received from other public sector entities during the period:		
Services received free of charge		
Department of Water and Environmental Regulation	230,469	250,563
Total services received free of charge	230,469	250,563
Total income from State Government	1,368,729	1,276,563

Income from other public sector entities

Income from other public sector entities is recognised as income when the Council has satisfied its performance obligations under the funding agreement. If there is no performance obligation, income will be recognised when the Council receives the funds.

Resources received from other public sector entities

Resources received from other public sector entities are recognised as income equivalent to the fair value of the assets, or the fair value of those services that can be reliably determined and which would have been purchased if not donated.

3.4 Other income

	2023	2022
	\$	\$
Sale of Litter Bags	1,027	2,909
Sponsorships received for Tidy Towns	-	6,300
Other revenue	269	216
Total other income	1,296	9,425

Sales

Revenue is recognised at the transaction price when the Council transfers control of the goods or other assets to customers.



For the year ended 30 June 2023

4 Assets and liabilities

This section sets out those assets and liabilities that arose from the Council's controlled operations and includes other assets utilised for economic benefits and liabilities incurred during normal operations:

		2023	2022
	Notes	\$	\$
Receivables	4.1	227,725	65,388
Other current assets	4.2	1,830	3,824
Payables	4.3	139,184	83,478

4.1 Receivables

	2023	2022
	\$	\$
Current		
Trade receivables	324,141	278,088
Allowance for impairment of trade receivables	(97,127)	(215,086)
GST Receivable	-	2,136
Other debtors	711	250
Total current	227,725	65,388
Total receivables	227,725	65,388

The Council does not hold any collateral or other credit enhancements as security for receivables.

Trade receivables are recognised at original invoice amount less any allowances for uncollectible amounts (i.e., impairment). The carrying amount of net trade receivables is equivalent to fair value as it is due for settlement within 30 days.

4.2 Other current assets

	2023	2022
	\$	\$
Current		
Prepayments	1,830	3,824
Total other current assets	1,830	3,824

Other non-financial assets include prepayments which represent payments in advance of receipt of goods or services or that part of expenditure made in one accounting period covering a term extending beyond that period.



For the year ended 30 June 2023

4.3 Payables

	2023	2022
	\$	\$
Current		
Trade payables	-	12,932
Other payables – unallocated infringement receipts	16,491	-
Accrued expenses	114,360	70,546
GST payable	8,333	-
Total payables	139,184	83,478

Payables: are recognised at the amounts payable when the Council becomes obliged to make future payments as a result of a purchase of assets or services. The carrying amount is equivalent to fair value, as settlement is generally within 15 to 30 days.

5 Financing

This section sets out the material balances and disclosures associated with the financing and cash flows of the Council.

		2023	2022
	Notes	\$	\$
Cash and cash equivalents	5.1	372,813	555,949

5.1 Cash and cash equivalents

	2023	2022
	\$	\$
Cash and cash equivalents	372,813	555,949

For the purpose of the statement of cash flows, cash and cash equivalent assets comprise short-term deposits with original maturities of three months or less that are readily convertible to a known amount of cash and which are subject to insignificant risk of changes in value.



For the year ended 30 June 2023

6 Financial instruments and contingencies

This note sets out the key risks management policies and measurement techniques of the Council.

	Notes
Financial instruments	6.1
Contingent assets and liabilities	6.2

6.1 Financial instruments

The carrying amounts of each of the following categories of financial assets and financial liabilities at the end of the reporting period are:

	2023	2022
	\$	\$
Financial assets		
Cash and cash equivalents	372,813	555,949
Financial assets at amortised cost (a)	227,014	63,252
Total financial assets	599,827	619,201
Financial Liabilities		
Financial liabilities at amortised cost (b)	130,851	83,478
Total financial liabilities	130,851	83,478

- (a) The amount of Financial assets at amortised cost excludes the GST recoverable from the Australian Taxation Office (statutory receivable).
- (b) The amount of Financial liabilities at amortised cost excludes GST payable to the Australian Taxation Office (statutory payable).

6.2 Contingent assets and liabilities

Contingent assets and contingent liabilities are not recognised in the statement of financial position but are disclosed and, if quantifiable, are measured at the best estimate.

Contingent assets and liabilities are presented inclusive of GST receivable or payable, respectively.

6.2.1 Contingent assets

The Council had no contingent assets as at 30 June 2023 (2022: None).



For the year ended 30 June 2023

6.2.2 Contingent liabilities

Contaminated Sites

Under the Contaminated Sites Act 2003, the Council is required to report known and suspected contaminated sites to the Department of Water and Environmental Regulation (DWER). In accordance with the Act, DWER classifies these sites on the basis of the risk to human health, the environment and environmental values. Where sites are classified as 'contaminated – remediation required' or 'possibly contaminated – investigation required,' the Council may have a liability in respect of investigation or remediation expenses.

During the year, the Council reported no contaminated sites to DWER (2022: None).

7 Other disclosures

This section includes additional material disclosures required by accounting standards or other pronouncements for the understanding of this financial report.

	Notes
Events occurring after the end of the reporting period	7.1
Initial application of Australian Accounting Standards	7.2
Key management personnel	7.3
Related party transactions	7.4
Related bodies	7.5
Affiliated bodies	7.6
Remuneration of auditors	7.7
Equity	7.8
Supplementary financial information	7.9

7.1 Events occurring after the end of the reporting period

There are no significant events that occurred after the end of the reporting period.

7.2 Initial application of Australian Accounting Standards

The following standards are operative for reporting periods ended on or after 30 June 2023:

- AASB 2020-3 Amendments to Australian Accounting Standards Annual Improvements 2018–2020 and Other Amendments.
- AASB 2020-6 Amendments to Australian Accounting Standards Classification of Liabilities as Current or Non-current Deferral of Effective Date.
- AASB 2022-3 Amendments to Australian Accounting Standards Illustrative Examples for Not-for-Profit Entities accompanying AASB 15.

The Council has assessed the abovementioned standards and considers the above standards do not or will not have any material impact on the Council accounts.



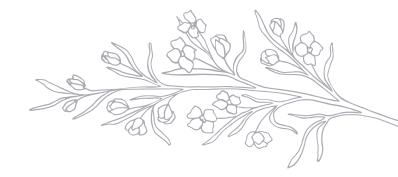
For the year ended 30 June 2023

7.3 Key management personnel

The Council has determined key management personnel to include Cabinet Ministers, council members, and senior officers of the Council. The Council does not incur expenditures to compensate Ministers and those disclosures may be found in the *Annual Report on State Finances*.

The total fees, salaries, superannuation, non-monetary benefits and other benefits for council members and senior officers of the Council for the reporting period are presented within the following bands:

Compensation of members of the Council:	2023	2022
Compensation band (\$)		
0-50,000		1
	2023	2022
	\$	\$
Total compensation of the council members	13,438	7,456
Compensation of Senior Officers:	2023	2022
Compensation band (\$)		
100,001 - 150,000		1
	2023	2022
	\$	\$
Total compensation of senior officers	127,844	131,515



For the year ended 30 June 2023

7.4 Related party transactions

The Council is a wholly owned public sector entity that is controlled by of the State of Western Australia.

Related parties of the Council include:

- all cabinet ministers and their close family members, and their controlled or jointly controlled entities;
- all council members, senior officers and their close family members, and their controlled or jointly controlled entities;
- other departments and statutory authorities, including related bodies, which are included in the whole of government consolidated financial statements (i.e., wholly owned public sector entities);
- · associates and joint ventures of a wholly owned public sector entity; and
- the Government Employees Superannuation Board (GESB).

Material transactions with other related parties

Outside of normal citizen type transactions with the Council, there were no other related party transactions that involved key management personnel and / or their close family members and / or their controlled (or jointly controlled) entities.

7.5 Related bodies

The Council currently does not provide any assistance to other agencies which would deem them to be regarded as related bodies under the definitions included in Treasurer's Instruction 951 "Related and Affiliated Bodies".

7.6 Affiliated bodies

The Council currently does not provide any assistance to other agencies which would deem them to be regarded as affiliated bodies under the definitions included in Treasurer's Instruction 951 "Related and Affiliated Bodies".

7.7 Remuneration of auditors

Remuneration paid or payable to the Auditor General in respect of the audit for the current financial year is as follows:

	2023	2022
	\$	\$
Auditing the accounts, financial statements, controls and key		
performance indicators	18,000	18,000



For the year ended 30 June 2023

7.8 Equity

The Western Australian Government holds the equity interest in the Council on behalf of the community. Equity represents the residual interest in the net assets of the Council.

	2023	2022
	\$	\$
Accumulated Surplus		
Balance at start of period	541,683	699,932
Result for the period	(78,499)	(158,249)
Balance at end of period	463,184	541,683

7.9 Supplementary financial information

(a) Write-offs

During the financial year under review, \$77,122 of litter infringements were written-off under the authority of the Council.

(b) Losses through theft, defaults and other causes

During the financial year there were no losses of public money and public and other property through theft or default (2022: None).

(c) Gifts of public property

The Council had no gifts of public property during the financial year (2022: None).





Certification of key performance indicators

For the reporting period ended 30 June 2023

We hereby certify that the key performance indicators are based on proper records, are relevant and appropriate for assisting users to assess the Keep Australia Beautiful Council (W.A.)'s performance, and fairly represent the performance of the Keep Australia Beautiful Council (W.A.) for the financial year ended 30 June 2023.

Michael Aspinall

Chairperson

Keep Australia Beautiful Council (W.A.)

5 October 2023

Rebecca Brown

Deputy Chair

Keep Australia Beautiful Council (W.A.)

5 October 2023





Key performance indicators

Outcome Based Management Framework

Keep Australia Beautiful Council (W.A.) (KABC) structures its activities to promote a reduction in litter and littering behaviour in Western Australia. There are three services provided by KABC to the community under this outcome. Results with significant variances of 10% or more compared with the Target and prior year results are explained.

Government Goal	Desired outcome	Services
Better Places: A quality environment with liveable and affordable communities and vibrant regions.	Reduction in litter and littering behaviour in Western Australia.	Service 1: Monitoring litter levels in Western Australia Service 2: Enforcement of the Litter Act 1979
		Service 3: Providing education, awareness and engagement programs

Key effectiveness indicators

Outcome 1: Reduction in litter and littering behaviour in Western Australia

The Litter Act 1979 makes provision for the abatement of litter and confers powers upon KABC.

KABC achieves litter abatement through enforcement and the application of penalties for littering and through the development and implementation of community education, participation, and awareness programs. These programs are designed to encourage and support people to change their attitudes and behaviours towards litter prevention and disposal and to participate in activities which help clean and maintain their environment. Programs include advertising and promotion, event support, school and community education and participation programs and partnerships with key organisations.

Over the years, an ongoing downward trend in litter points to the success of KABC's programs implemented through the Litter Prevention Strategy and previous litter prevention strategies.

KABC has monitored litter levels in Western Australia by funding two annual audits of litter levels through the National Litter Index (NLI) until 2019–20 and now uses a new methodology agreed to by all Australian jurisdictions, the Australian Litter Measure (AusLM), since 2020–21.



Indicator 1.1: The amount of litter reduction as measured by the Australian Litter Measure.

	Items per 100 m²							٧	olume L	/1000 m	1 ²	
	18-19	19-20	20-21	21-22	22-23	22-23	18-19	19-20	20-21	21-22	22-23	22-23
		Actual		Actual	Target	Actual		Actual		Actual	Target	Actual
NLI/AusLM	37	36	332	174	150	163.95	5.31	4.7	21	10.94	10	10.77
Movement compared to prior year	-3	-1	296	-158		-10.05	-1.8	-0.61	16.3	-10.06		-0.17

Table 1: National Litter Index 2016 to 2020 /AusLM 2021 to 2023

Analysis

The Australian Litter Measure (AusLM) was developed in a jurisdiction-wide collaboration, through a project working group, to address dissatisfaction with the litter information and data previously provided to Australian governments under the National Litter Index.

The introduction of this more scientific litter audit methodology by the national project working group in 2020–21 has led to an acknowledgement that the outcomes of the two methodologies cannot be compared. The 2020–21 actual results were derived from a pilot survey from a single location to test the more scientific litter audit methodology and not representative of the full ten locations. The 2021–22 results counted in the full ten locations represent a more accurate result and establishing a new baseline against which the results can be measured going forward. The 2022–23 Target was estimated based on results from the full ten locations in 2021–22 but were overly optimistic.

There is confidence in the data that is provided using the AusLM methodology. The 2021–22 litter survey established a new baseline against which the amount of litter reduction can be assessed in coming years.

Indicator 1.2: Percentage of litter infringements enforced through the Litter Report Scheme

	2018-19 Actual	2019-20 Actual	2020-21 Actual	2021-22 Actual	2022-23 Target	2022-23 Actual	Variation
Percentage of litter infringements enforced through the Litter Report Scheme	91	92	96	91	96	92	-4

Analysis

The total number of infringements was 1143 with 92 not able to become infringements, resulting in a percentage converted to infringements of 92 per cent.



Indicator 1.3: Percentage of littering investigations leading to an enforceable outcome

	2018-19	2019-20	2020-21	2021-22	2022-23	Variation
Percentage of littering investigations leading to an enforceable outcome	65	71	69	81	84	3

*Note: There is no target set for this indicator as the occurrence and complexity of investigations cannot be predicted on a yearly basis, as investigations result from reports from other organizations and community members.

In 2022–23, KABC Services investigators undertook 108 investigations, resulting in 85 litter infringement notices and three letters of warning for littering offences. In addition, three prosecution briefs were compiled, which together resulted in a rate of 84 per cent enforceable outcomes.

Part IV of the *Litter Act* 1979 establishes that any person who deposits litter or causes litter to be deposited on any land or any waters (unless exempt by clauses (a) to (d)) commits an offence. Section 27 of the Litter Act and the Litter Regulations 1981 prescribe penalties for specific offences and allow for the issue of infringement notices to offenders as well as the appointment of authorised officers to assist with the enforcement of the Litter Act. Offenders can also be dealt with by requiring clean-up of the litter (an Environmental Field Notice (EFN)) or by prosecution in court. Any of these actions would be deemed a successful outcome in dealing with offenders under the Litter Act.

KABC issues infringement notices to offenders using the information supplied through the Litter Report Scheme. Authorised officers issue infringements, Environmental Field Notices or prosecute littering.

Variance Analysis

The Increase in the percentage of enforceable outcomes is a natural outcome of circumstances as they arose. As this is an uncontrolled element it is also hard to control the outcome. If a report or complaint is received where there is an unsubstantiated complaint or where there is insufficient evidence to proceed, an investigation is still required to make this determination, but an enforceable outcome is not always possible.



Key effectiveness indicators

Outcome 1: Reduction in litter and littering behaviour in Western Australia.

Key Efficiency Indicator	2018-19	2019-20	2020-21	2021-22	2022-23 Target	2022-23 Actual	Variation	
	Service 1: Monitoring litter levels in Western Australia							
1.1 Average cost of audit of litter levels in WA	\$54,706	\$80,393	\$84,959	\$138,869	\$145,000	\$175,355	\$30,355	

Variance Analysis

The increase in the Actuals from 2021–22 Actuals to 2022–23 Actuals is mainly due to changes in resource cost allocations and increases in operational costs relating to surveys for the new methodology agreed to by all Australian jurisdictions, the Australian Litter Measure (AusLM). The increase in the 2022–23 Actuals from the 2022–23 Target is due to higher cost allocations to Australian Litter Measure.

Key Efficiency Indicator	2018-19	2019-20	2020-21	2021-22	2022-23 Target	2022-23 Actual	Variation		
	Service 2: Enforcement of the Litter Act 1979								
2.1 Average cost of enforcement of the Act	\$394	\$381	\$429	\$525	\$450	\$346	\$104		

Variance Analysis

The decrease in the Actuals for 2022–23 from the 2021–22 Actuals is mainly due to a higher number of reports being received and converted to infringements. KABC is investigating efficient ways to increase the number of reports being received through registered litter reporters. The decrease in the Actuals for 2022–23 from the 2022–23 Target is mainly due to lower cost allocations, further impacted by a higher number of reports being received and converted to infringements.

Key Efficiency Indicator	2018-19	2019-20	2020-21	2021-22	2022-23	2022-23	Variation		
	Service 3: Providing education, awareness and engagement programs								
3.1.1 Average cost per education, awareness and engagement program	\$85,808	\$108,665	\$118,333	\$125,848	\$135,000	\$137,302	\$2,302		





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