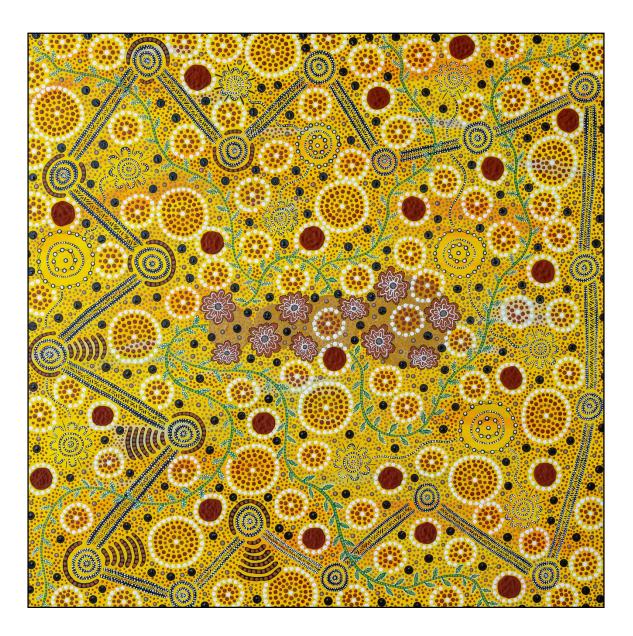


# **Aboriginal Procurement Policy artwork story**

To mark the new phase of the <u>Aboriginal Procurement Policy (APP)</u>, the Department of Finance commissioned an artwork from YirraKurl. YirraKurl is a Noongar family-owned business operated by Aboriginal artists Deborah Newenham-Coertse and Melissa Spillman. Their Aboriginal family name is 'Woods' and their heritage comes from Gnowangerup in Western Australia.

This painting is a representation of the <u>Aboriginal Procurement Policy</u>. It tells a story about setting targets for the number of WA Government contracts awarded to Aboriginal businesses and seeking to develop entrepreneurship and business opportunities for the Aboriginal community.





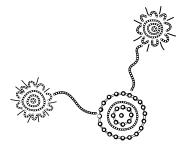
## Growth and progression

The four circles in the background represent the heart of the policy. The Government seeking to improve Aboriginal economic development and advancement. They show growth as the APP progresses each year.



# **Opportunities and development**

These icons represent new opportunities for Aboriginal businesses by improving economic participation.



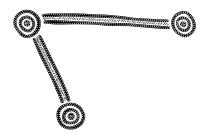
# Working together and connections

The three meeting places and travelling symbols represent Government and Aboriginal businesses coming together and developing new relationships.

#### Accountability

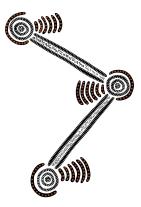
The green vines represent the Department of Finance's continuous support of the APP through the provision of advice, monitoring, and reporting.





# **Opportunities**

The travelling symbols represent Aboriginal businesses awarded contracts, made possible through the APP.



## **Education and growth**

These icons represent the upskilling of Aboriginal businesses to provide further opportunities and growth.



## **Opportunities and growth**

The sand icons represent entrepreneurial growth and business opportunities for the Aboriginal community state-wide.



## Compliance

The series of dots throughout the artwork represents agencies' compliance with the APP.