

**Murdoch**  
**Specialised Activity Centre**  
Draft Structure Plan  
November 2012



 Department of Planning	 Western Australian Planning Commission
 City of Melville	 Murdoch UNIVERSITY





# MURDOCH SPECIALISED ACTIVITY CENTRE

Community Briefing on the Draft Structure Plan 21 Nov 2012



Department of  
Planning



Western  
Australian  
Planning  
Commission



City of  
**Melville**



**Murdoch**  
UNIVERSITY



## Tonight's agenda

6.15pm Structure Plan Project Update

6.20pm Presentation of the Draft Structure Plan

6.40pm How to Comment on the Plan

6.45pm Questions from the Floor



# Purpose of the briefing

## Presentation of the Plan

1. Provide an overview of the draft Structure Plan
2. Remind you about what the community has said
3. Demonstrate where community ideas have been incorporated
4. Highlight where feedback has not been incorporated



# Purpose of Tonight

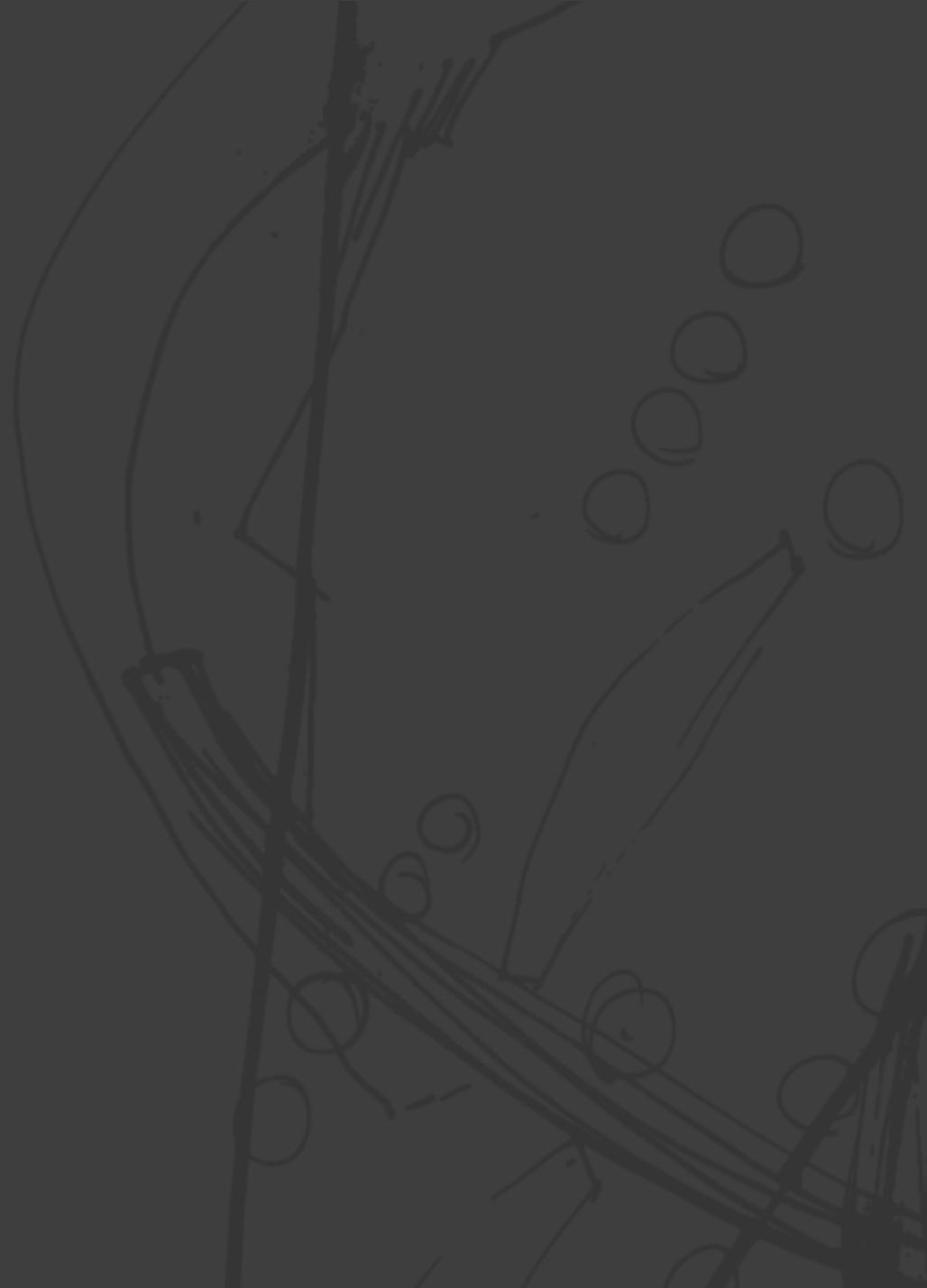
## How to Comment on the Plan

1. Where to find the Draft Structure Plan
2. How to make a formal submission
3. What happens to your feedback
4. Any queries



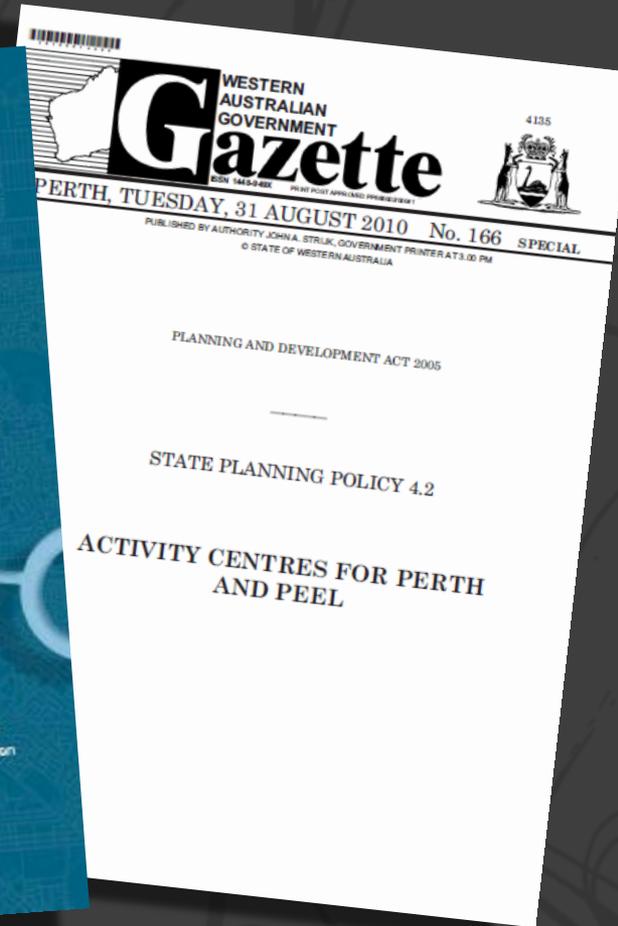
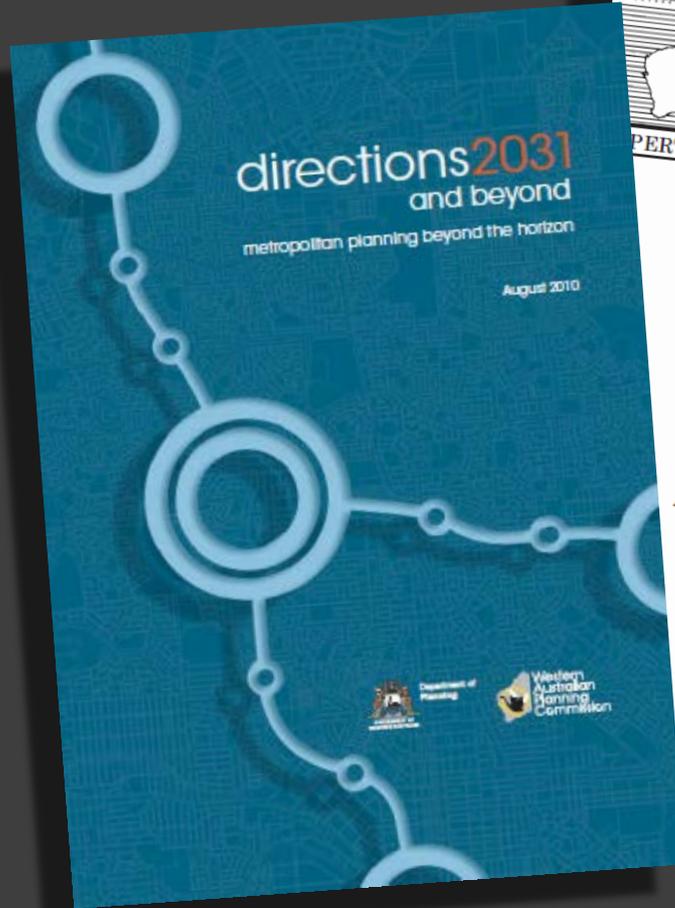
# Project Update

Current situation...





# Planning Context





# Project Objectives

## **Prepare a Structure Plan to guide development of the Activity Centre over the next 20 years:-**

1. Lay the foundations for one of the largest employment centres outside Perth CBD
2. Builds on the unique potential of the specialised core activities located at Murdoch
3. Create an attractive urban environment and transport network which facilitates new activity and supports growth

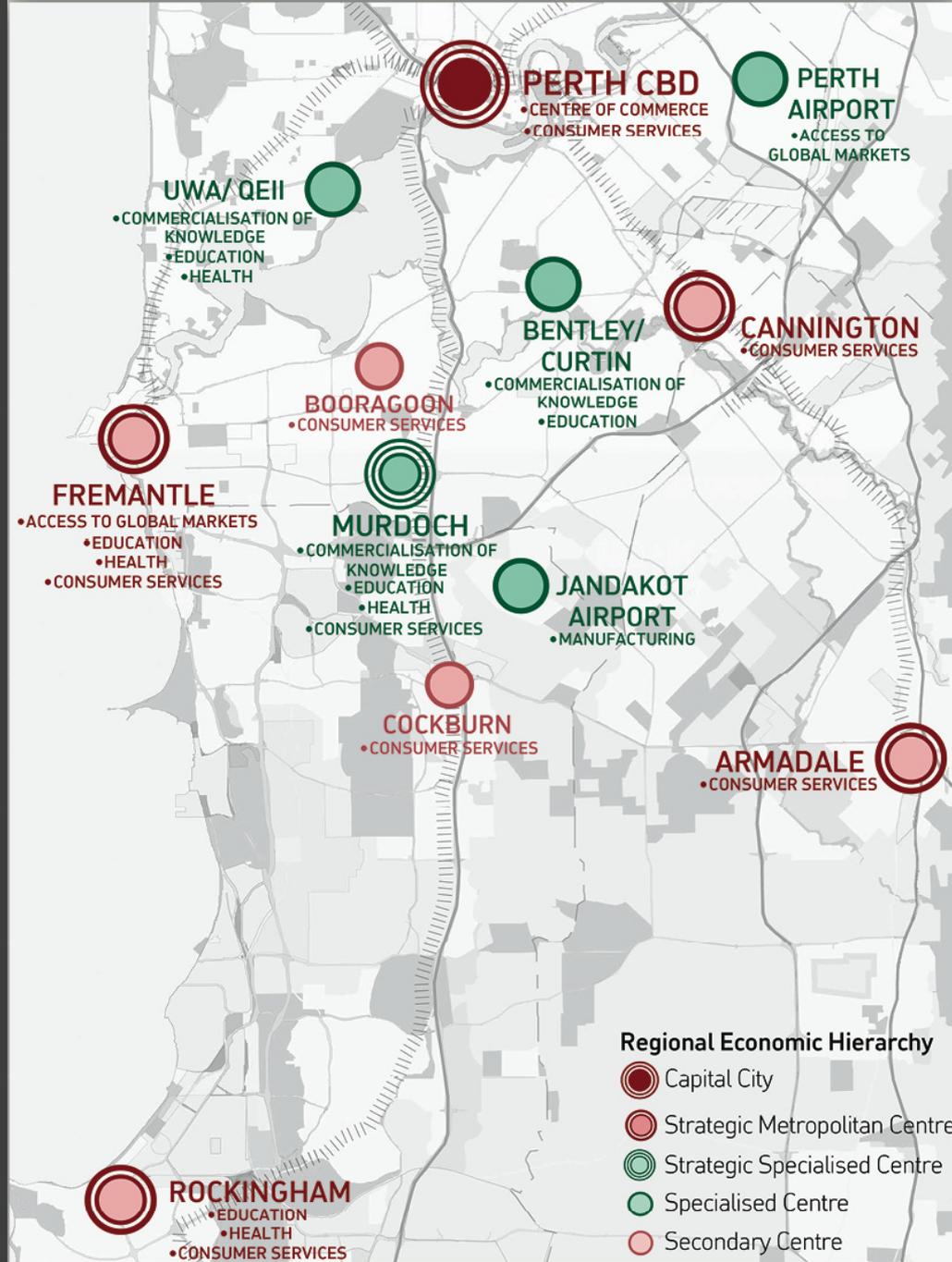


Figure 2.05: Potential future centre hierarchy  
(based on amended map from *Directions 2031 and Beyond*)



# Other State Projects

## Projects which fall outside the scope of this Structure Plan

- Fiona Stanley Hospital
- Proposed extension to Roe Highway
- Main Roads upgrades/Kwinana Freeway

# Structure Plan Area





# Proposed Developments and Masterplanning

## Projects in progress which fall within the scope of the Structure Plan

1. St John of God Hospital
2. Murdoch University – Eastern Precinct
3. Challenger Institute of Technology
4. Murdoch Mixed Use Precinct



# Areas of Focus

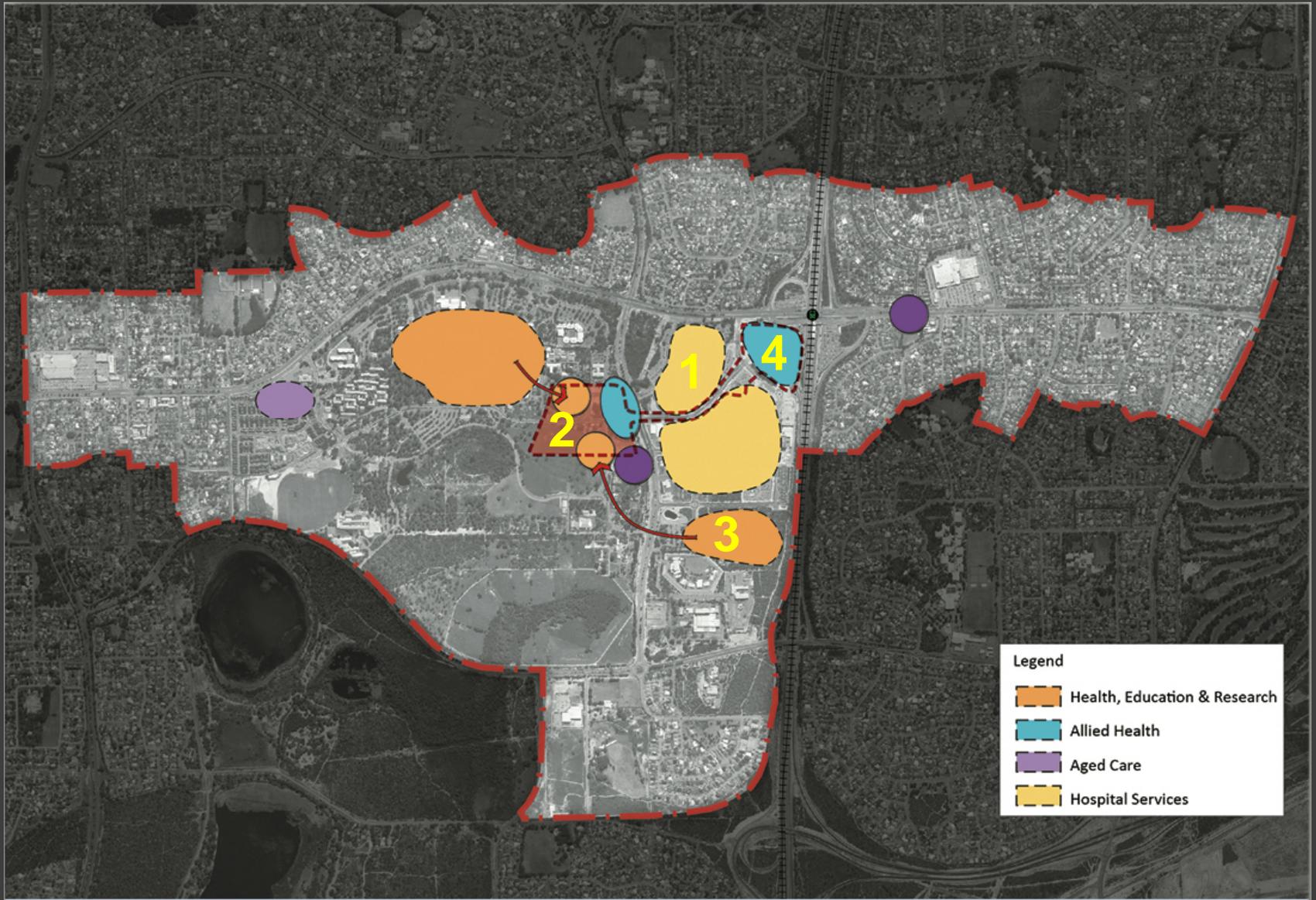
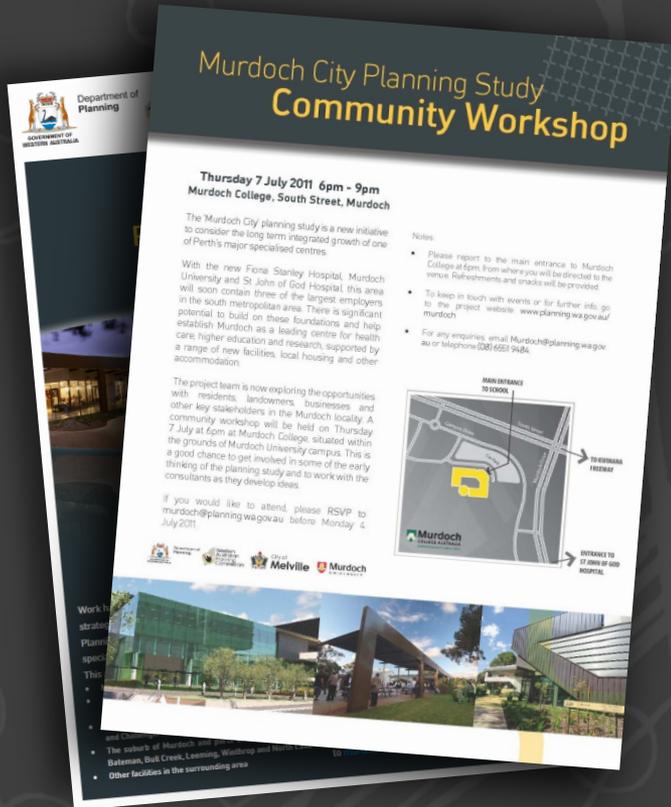


Figure 3.06: Proposed principal health, education and research zones

# Community engagement



We are Here





# Community workshop (July 2011)



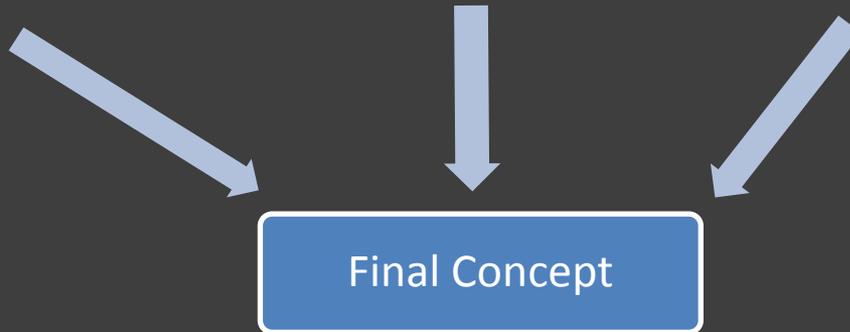
Connected Murdoch



Creative Murdoch



Organic Murdoch



Final Concept



# Murdoch - community issues

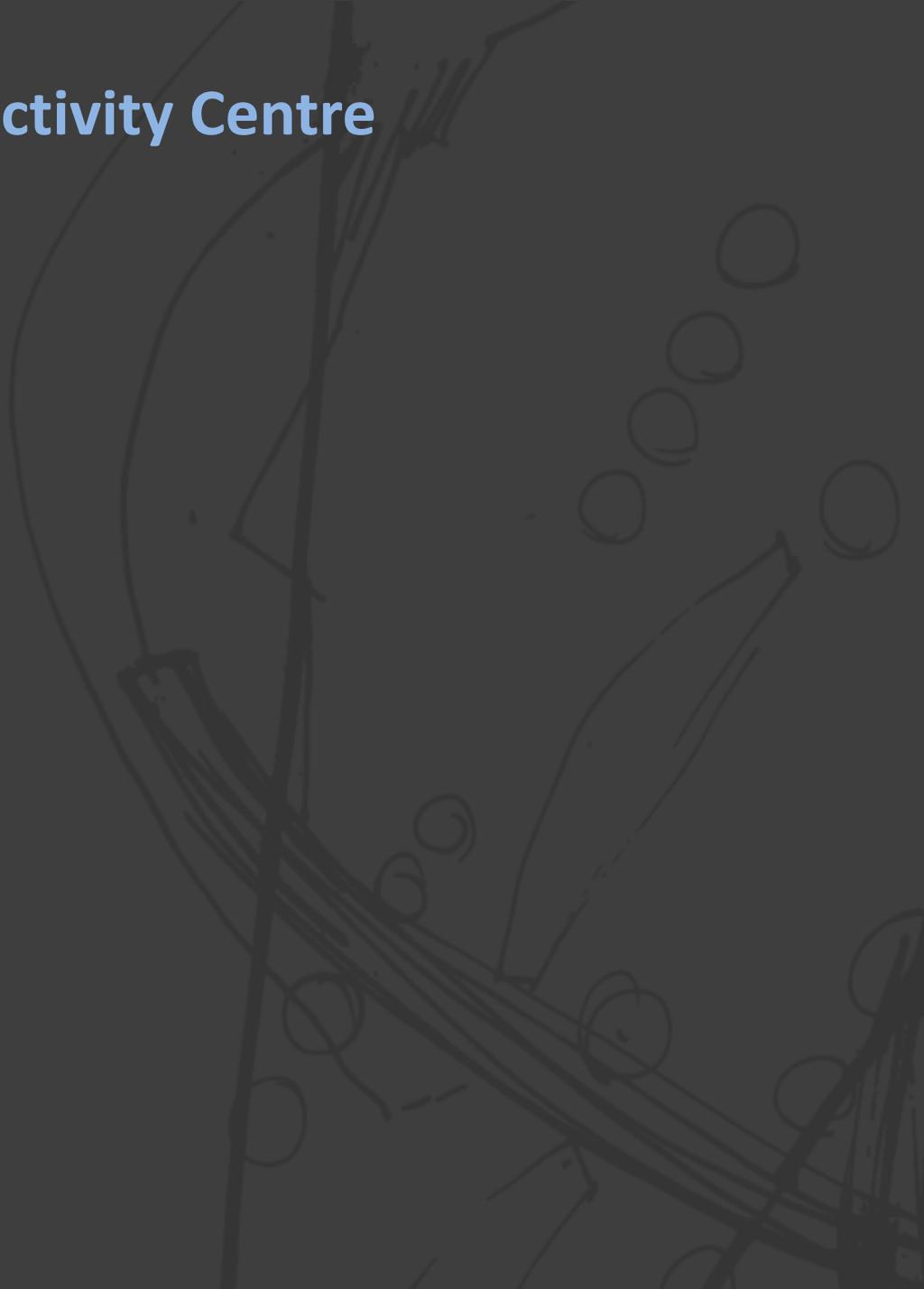
## Topics

- Public Transport
- Residential Development
- Population growth
- Traffic congestion
- Social and Community Impacts
- Car Parking
- Natural Environment



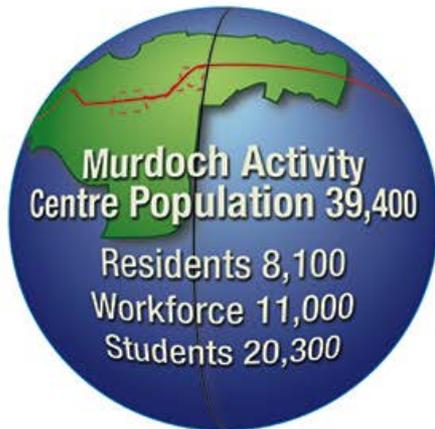
# Murdoch Specialised Activity Centre

**Draft Structure Plan...**

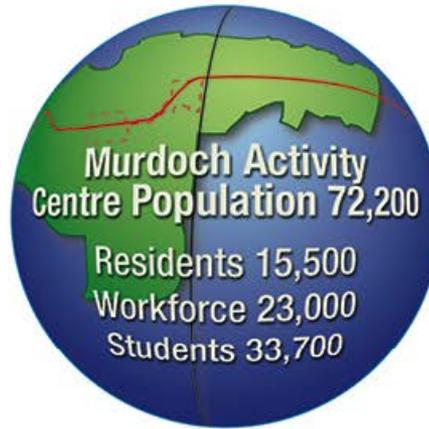




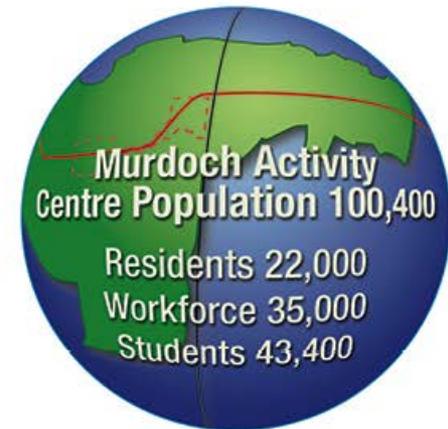
# Growth of the Activity Centre



Existing



Interim



Optimal

Figure 2.02: Population scenarios for Murdoch Activity Centre

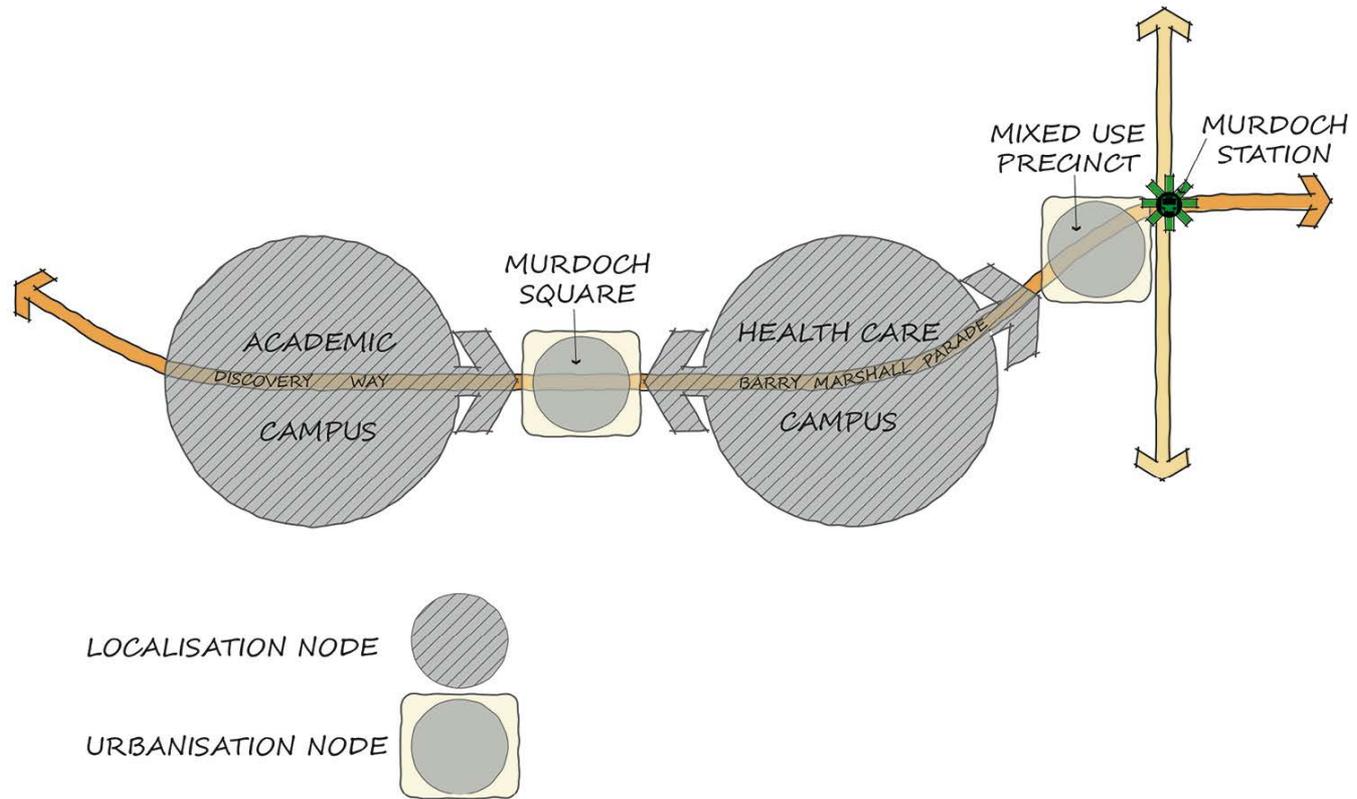


Figure 2.06: Urbanisation nodes to support the specialised activity (or localisation) nodes

# Murdoch – urban core



Figure 5.24: Murdoch Square perspective (looking west along Discovery Way)

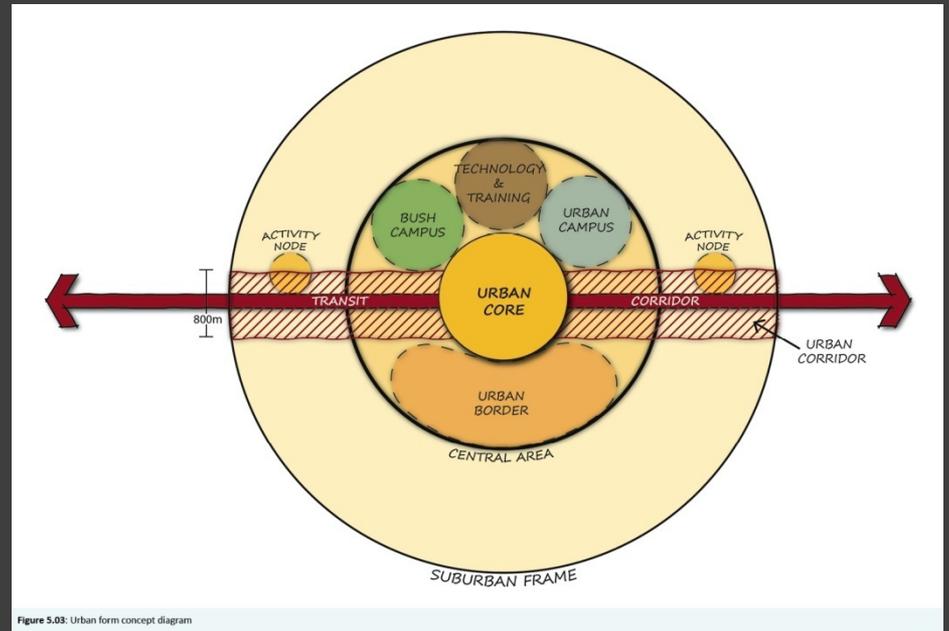


Figure 5.03: Urban form concept diagram

# Transit Corridor

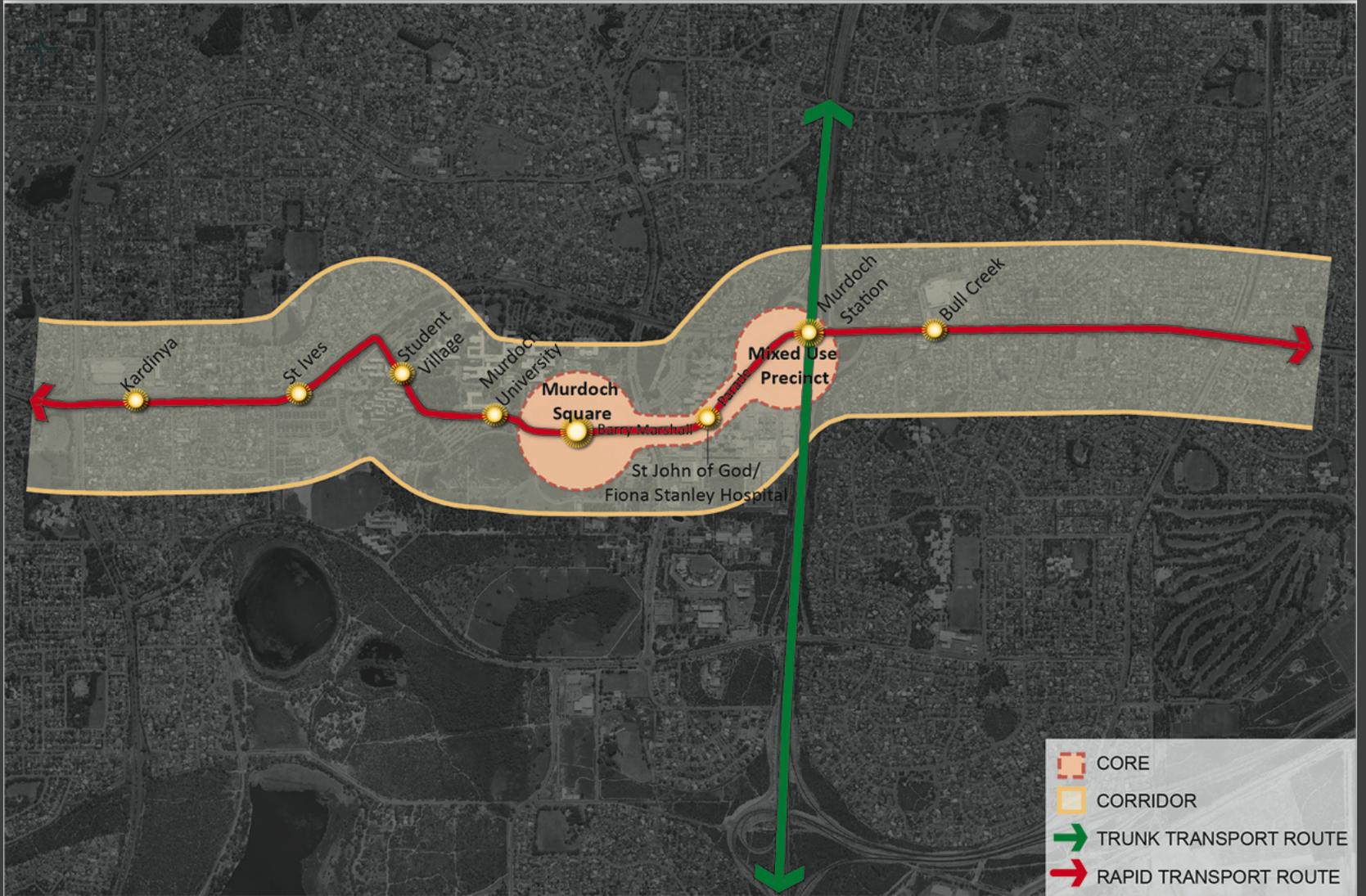


Figure 2.11: Urban corridor

# Precinct Structure

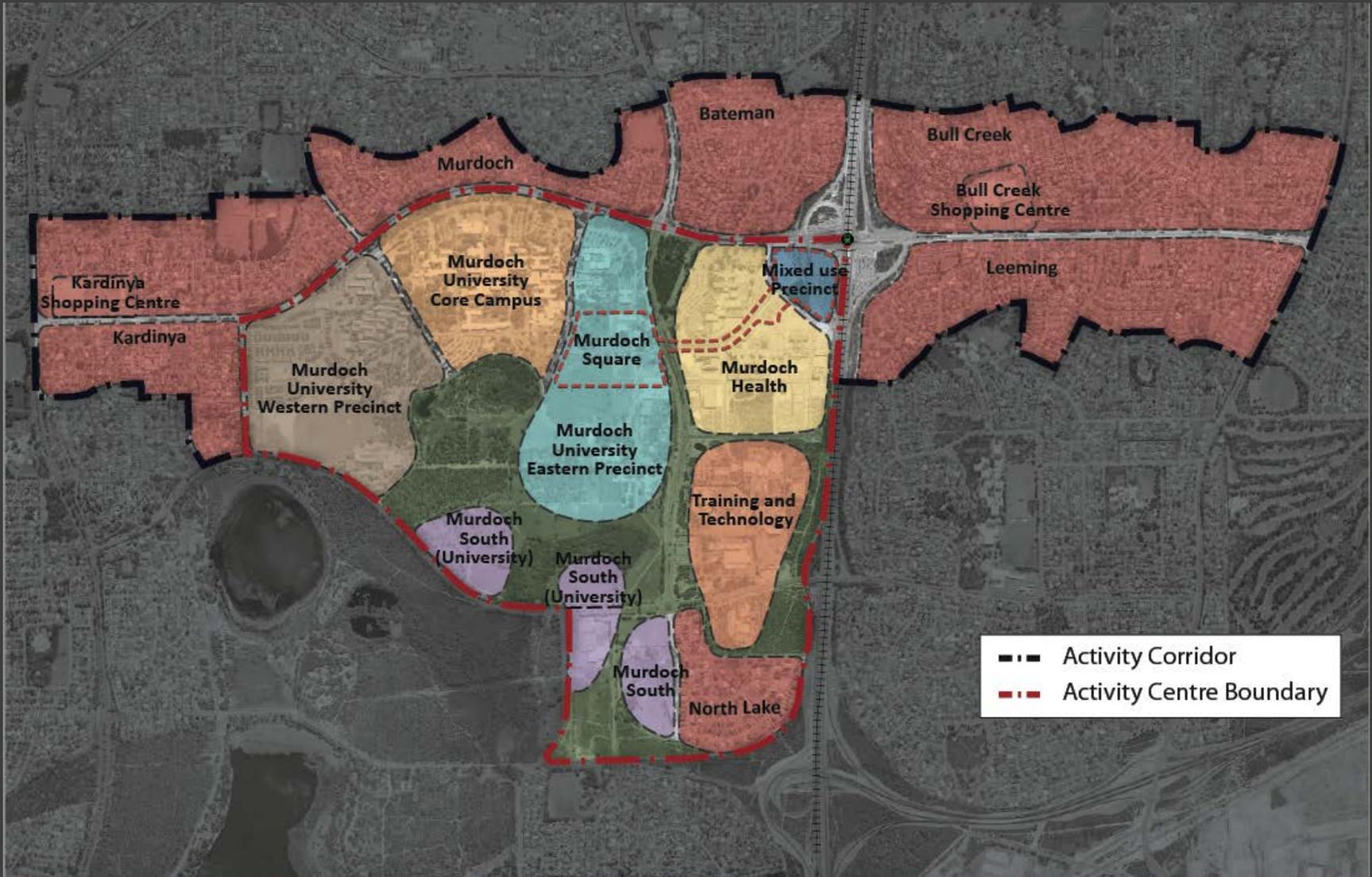


Figure 2.18: Activity centre precinct areas



Figure 5.15: Precinct character guidelines



# Murdoch Landscape

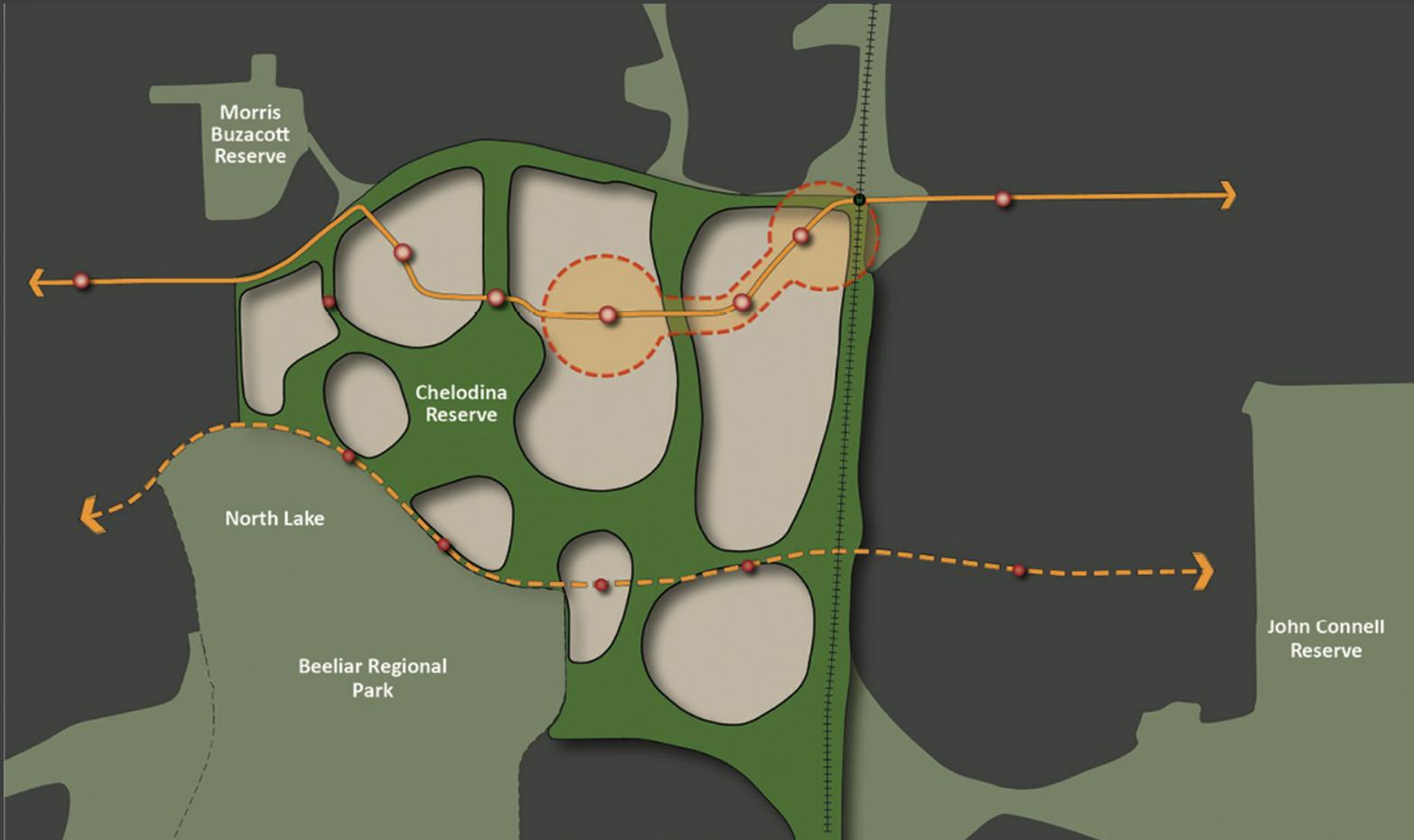


Figure 6.11: Murdoch landscape frame concept



# Murdoch Connections



Figure 4.01: Proposed regional transit (optimal network connections to Murdoch)

Note: this diagram is based on, and is not an extract from, *The Draft Public Transport for Perth in 2031*

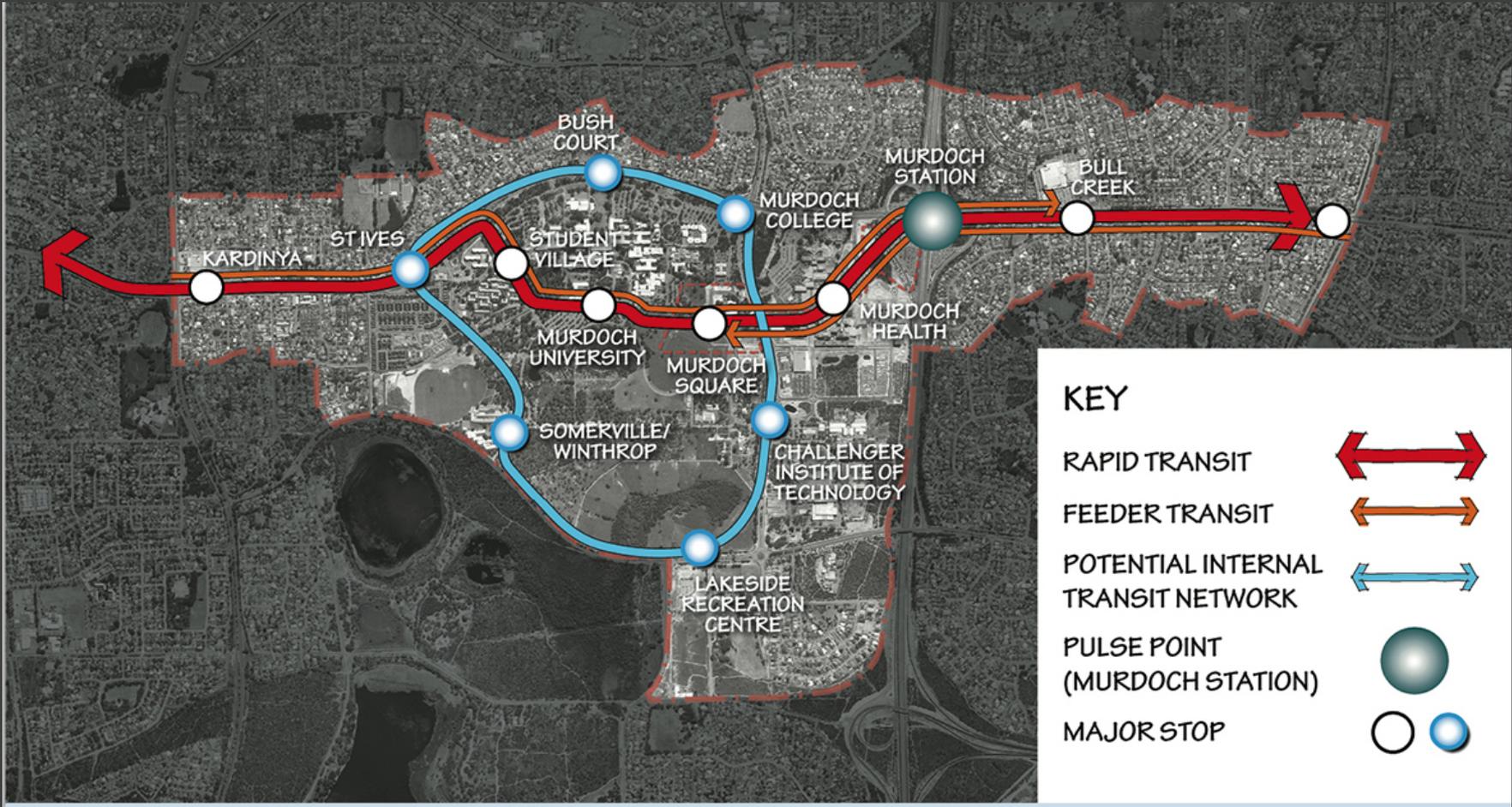


Figure 4.06: Potential internal transit network



# Metropolitan Transport Links

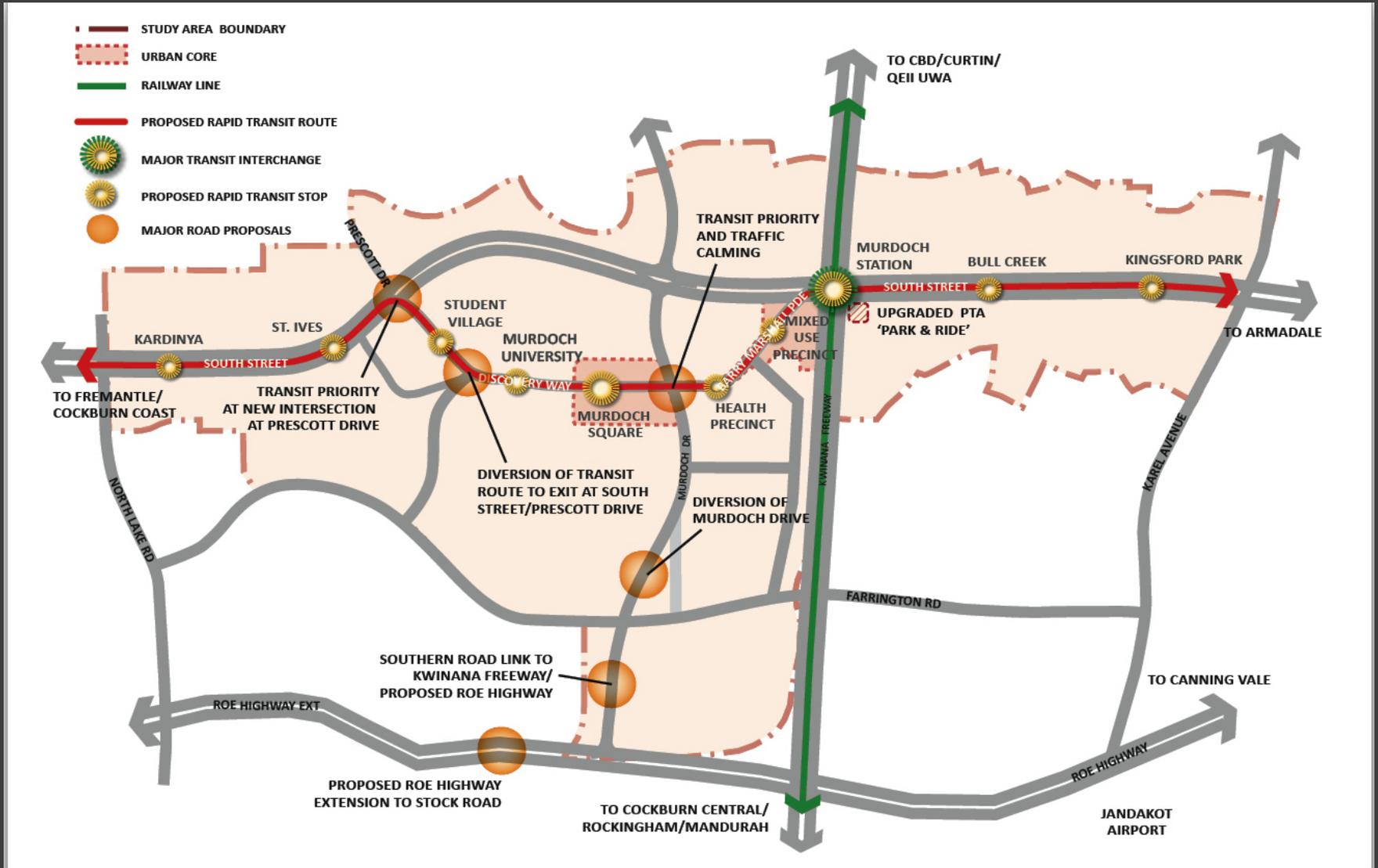
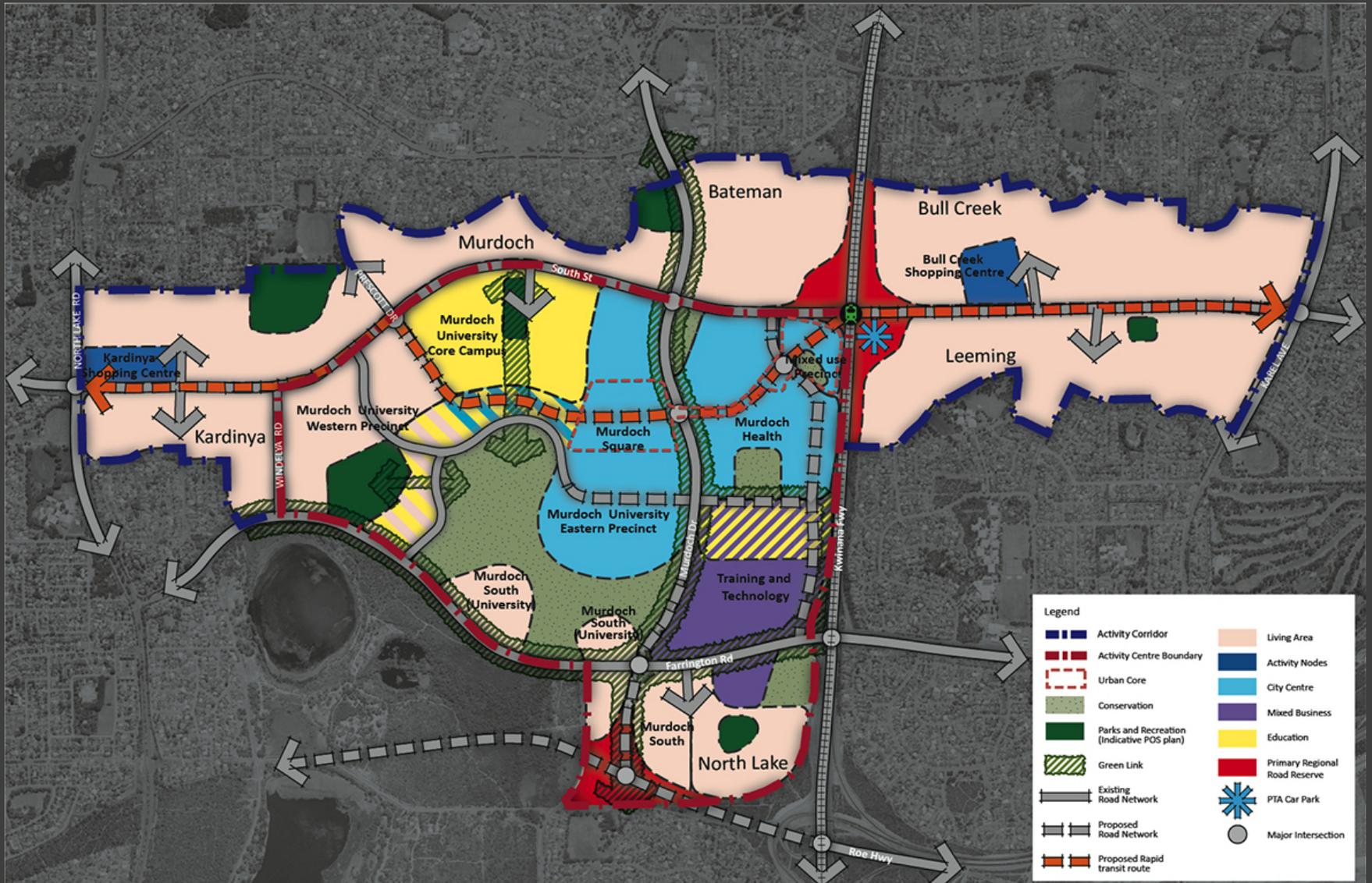


Figure 7.09: Proposed long-term transport infrastructure (uncommitted)

# Structure Plan



Structure Plan Key Diagram



## 7.13 Key interventions and actions

A summary of the key actions recommended in this structure plan are as follows. These relate to studies, proposals and interventions highlighted throughout the plan and are considered priority actions.

### **RECOMMENDATION 1 – Establishment of a Governance Model**

This is a representative body of public and private sector organisations at Murdoch, potentially with a board of trustees, funding and marketing responsibilities, control of land, delegated planning powers, design review advisory panel, and collaboration centre.

### **RECOMMENDATION 2 – Pursue Amendment to the Murdoch University Act of Parliament**

The Act is required to be changed to allow for new types of complementary development to occur across the campus, within the overall concept for the activity centre. Related to this, the tenure options for land within the campus should be examined to permit flexibility for alternative uses.

### **RECOMMENDATION 3 – Amendments to the Planning Schemes**

The MRS and relevant TPS(s) require to be changed to allow for new land use priorities across the activity centre and to consider the notion of a 'city centre' or 'strategic specialised centre' designation in its own right.

### **RECOMMENDATION 4 – Commitment to Activity, Planning and Design Guidelines**

Activity and design priorities for the Urban Core have to be supported and implemented to ensure that the concept of a two nodal centre is delivered and that specialisation and intensity of use is achieved within the central area without dilution caused by off centre development approvals.

### **RECOMMENDATION 5 – Sub-Regional Rapid Transit route connecting Murdoch**

An east-west rapid transit corridor linking Fremantle to Murdoch (and onwards to the east) should be supported by Government and shown in the Final Public Transport Plan for Perth. Studies should be carried out to consider the optimum corridor(s) to the west and east as well as to confirm the route through the activity centre.

### **RECOMMENDATION 6 – Restriction and management of further Car Parking**

As part of an integrated transport regime for the centre and the proposed WAPC Metropolitan Activity Centres Parking Policy, there should be a presumption against further major surface car parks developed within the activity centre. Additional parking should predominantly be on-street or contained within the existing or reduced footprint of current car parks, using multiple level or underground forms if necessary.



# How to comment on the plan

**Where, When, What next...**





# Publication

## Locations

1. WAPC/DoP
2. City of Melville
3. City of Cockburn
4. Bull Creek Library
5. Murdoch University Library
6. Coolbellup Library





# Document Structure

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## Public comment form

Closing date for comments is 8 February 2013

The Western Australian Planning Commission is seeking public comment on this draft Murdoch Specialised Activity Centre Structure Plan.

All comments received will be taken into consideration by the Commission before the final document is released. All public comments will be treated in the strictest confidence.

When making comment, it is very helpful to:

- clearly state your opinion and the reasons for your opinion;
- if possible, outline possible alternatives or solutions to your area of interest;
- if possible, include the section or page number which relates to your area of interest; and
- provide any additional information to support your comments.

A public comment form is included opposite for your convenience.

You can also submit your comments online at [www.planning.wa.gov.au](http://www.planning.wa.gov.au).

If you prefer to make a comment in an alternative format (eg letter, email), please remember to include the relevant details as outlined on the public comment form.

**If you would like more information please contact:**

**Project Officer,**  
**Murdoch Activity Centre Structure Plan**  
Tel: 08 6551 9484  
Email: [murdoch@planning.wa.gov.au](mailto:murdoch@planning.wa.gov.au)

**Written comments can be forwarded to:**

**Murdoch Activity Centre Structure Plan**  
Department of Planning  
Locked Bag 2506  
Perth WA 6001



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# Finalisation of the Plan

## Future Stages

1. Review of Submissions
2. Report on Public Submissions
3. Modify Draft Plan
4. Approval of Local Governments and Murdoch University
5. Endorsement by WAPC
6. Publish Final Structure Plan

# Questions

