



The Our Communities Dialogue Blueprint

Jan 2019

A blueprint for collective action and positive change



The Vision

To foster collective action and positive change, through an ongoing dialogue between communities, government and community sector that is highlighted by a biennial report of community wellbeing.

Why...

- It delivers on an election commitment by the government
- Community well-being is a whole of community responsibility, it is not just government's role to 'solve' problems and communities need information to increase ownership at the local level and build responsiveness to issues that affect their lives
- To keep government, community sector and the wider community aligned on what is working and what is needed in WA communities
- Data is only as good as how it is used. The report needs to provide a practical, visual and credible dashboard to support everyone to monitor community well-being as closely as we monitor financial well-being

What does success look like?

The outcomes will;

- Encourage local conversations and local action
- Enable collective action (Communities, Government, Community Sector, Business)
- Contribute to policy, budget and program development

What the reporting process communicates to communities;

- This is about us (it is a community dashboard, not a government report)
- There are people working on issues that matter to all of us
- There are ways you can make a difference

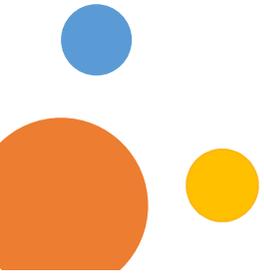
A Dashboard that offers;

- A snapshot of the current state of communities in WA
- A combination of quantitative data and lived experience through qualitative data
- Insights into what is working and what is needed





PLAN ON A PAGE





Our Community Dialogue

Objective: To foster collective action and positive change, through an ongoing dialogue between communities, government and community sector that is highlighted by a biennial report of community wellbeing

- Design Principles:**
- Building a platform for community activation
 - Delivers state wide insight with a local focus
 - Enables an ongoing conversation
 - Qualitative and Quantitative
 - Ongoing, iterative process to develop and refine
 - Measuring what is important to communities



Our Community Dialogue Blueprint

Objective: To establish an ongoing dialogue between citizens, government and civil society that fosters collective action and real change.

- Design Principles:**
- Building a platform for community activation
 - Enables an ongoing conversation
 - Ongoing, iterative process to develop and refine
 - Delivers state wide insight with a local focus
 - Qualitative and Quantitative
 - Measuring what is important to community

Year One

Engagement that delivers a report

Focuses on robust qualitative data on "What is important to community?"

Representative panel to be the 'voice of the people'

Opportunities for people and groups to contribute to the panel; spark community conversation

A clear vision for the community, and the domains that the community values

Year Three

A report that delivers engagement

Quantitative report, with qualitative stories

Mechanism to shape local action in response to the report

Support for local action and conversations post report

Baseline reporting established at a local* level

* Parameters of local to be defined

Year Five

An ongoing community dialogue

Quantitative report, with qualitative stories

Engagement to track changes and shaping local action

Support for local action and conversations post report

Reporting process is used and valued across sectors and the community, with shared responsibility

Data

Engagement

Activation

Outcome



The recommended engagement approach has been informed by a literature review of five other jurisdictions and an assessment of a range of options using the following five assessment criteria:

- **Breadth:** To what degree does this option deliver a wide-ranging representation of the WA community
- **Quality of Input:** To what degree does this option deliver considered and meaningful insight to the reporting process and beyond
- **Activation:** To what degree is this option likely to deliver a community that is engaged in the process
- **Timeliness:** The degree to which the option is able to fit within the November timelines
- **Resource:** The level of resourcing required to deliver the proposed process

The Our Communities Dialogue working group is recommending a blend of both broad and deliberative engagement to achieve the highest level of buy in and quality of input.

Choosing an Engagement Approach

YEAR ONE ENGAGEMENT

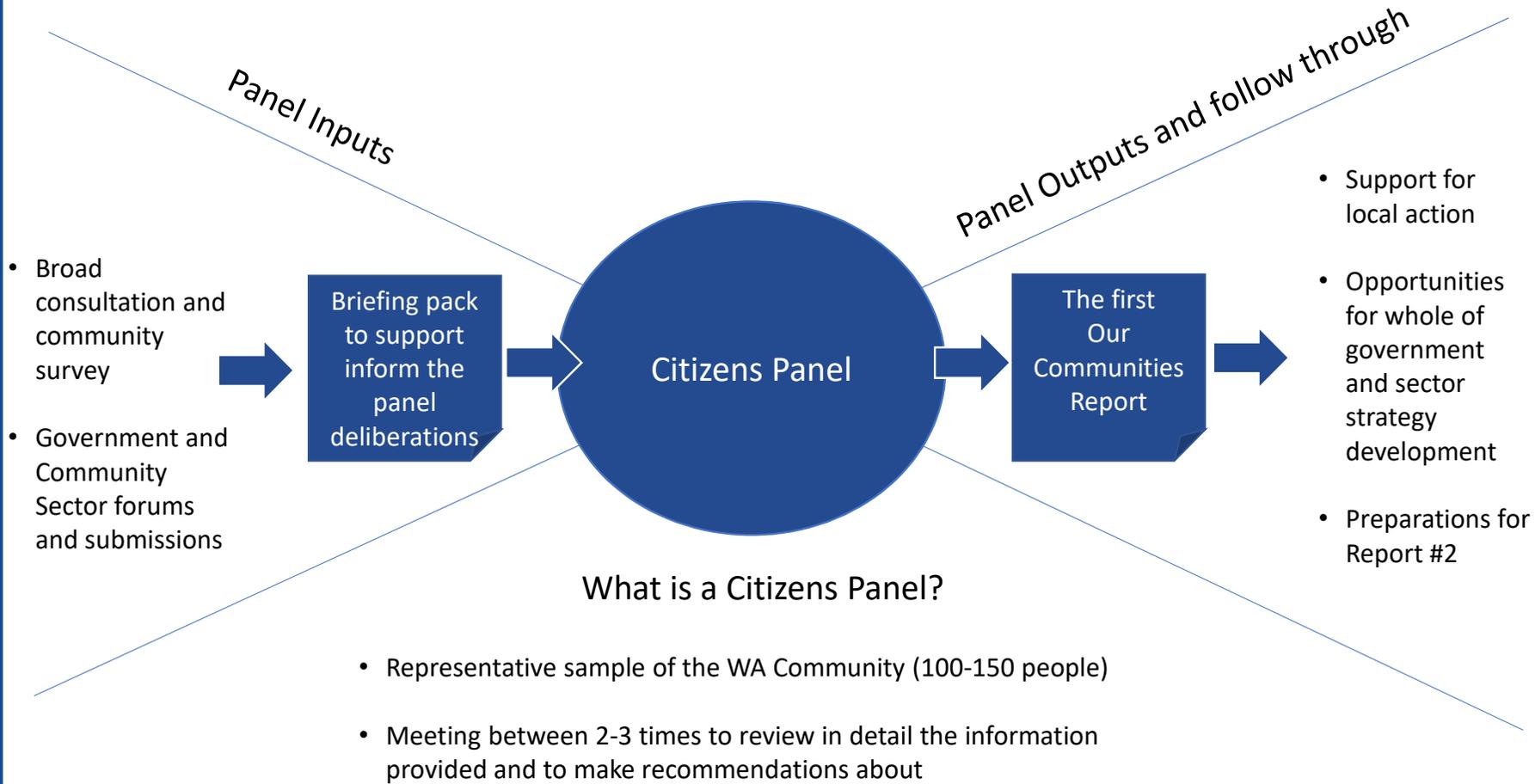
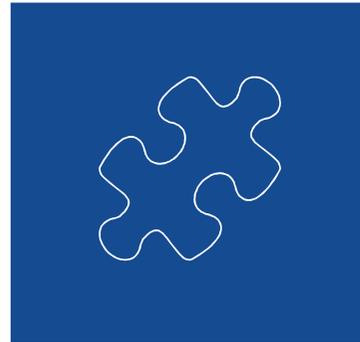
Year one is focused on qualitative data with the goal of delivering a confirmed set of domains and indicators to evaluate in the following years.*

The year one output will provide some data, commentary and recommendations on the state of 'our communities'.

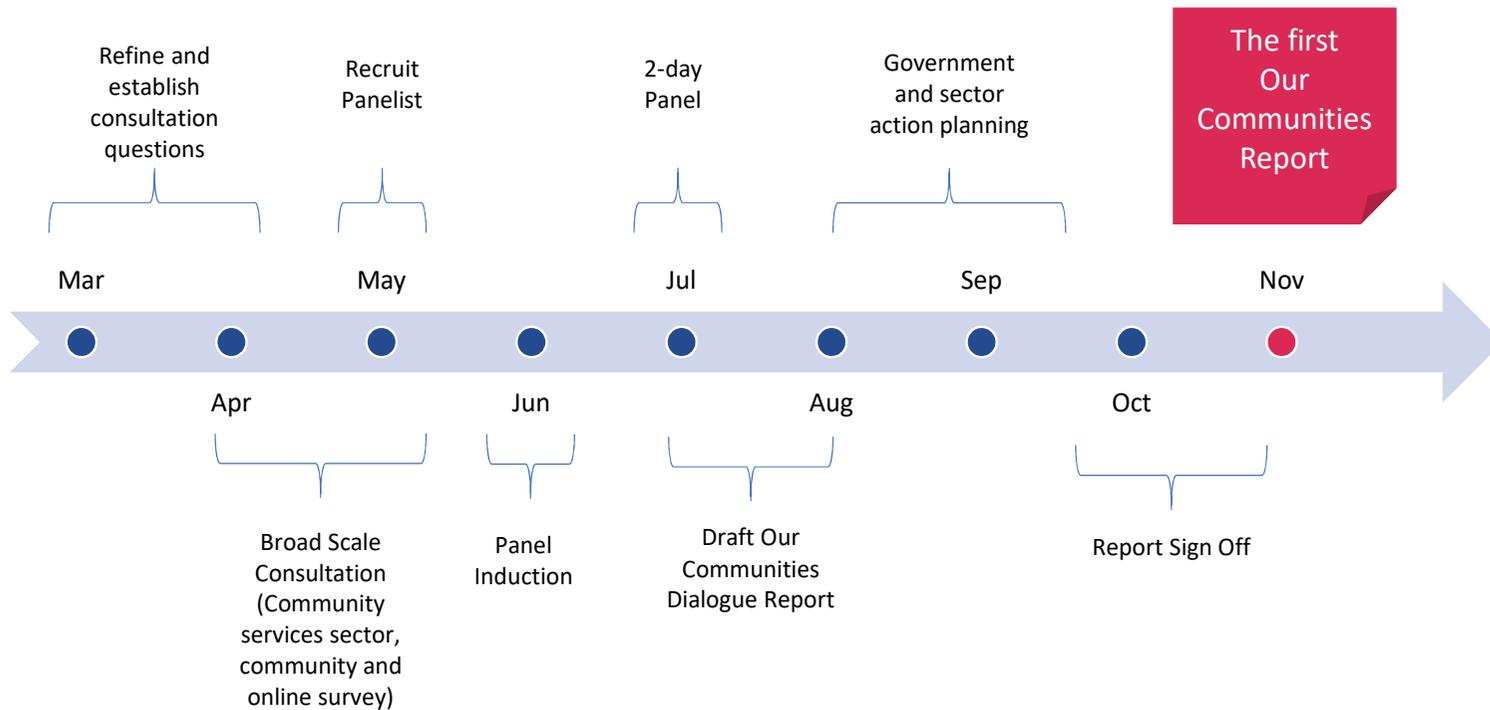
This approach allows the required time to build and collect a robust data set and to ensure the focus is on what is important to WA communities.

**The domain and indicators would align to the Outcomes Framework project as part of the Supporting Communities Forum*

YEAR ONE – Engagement Process



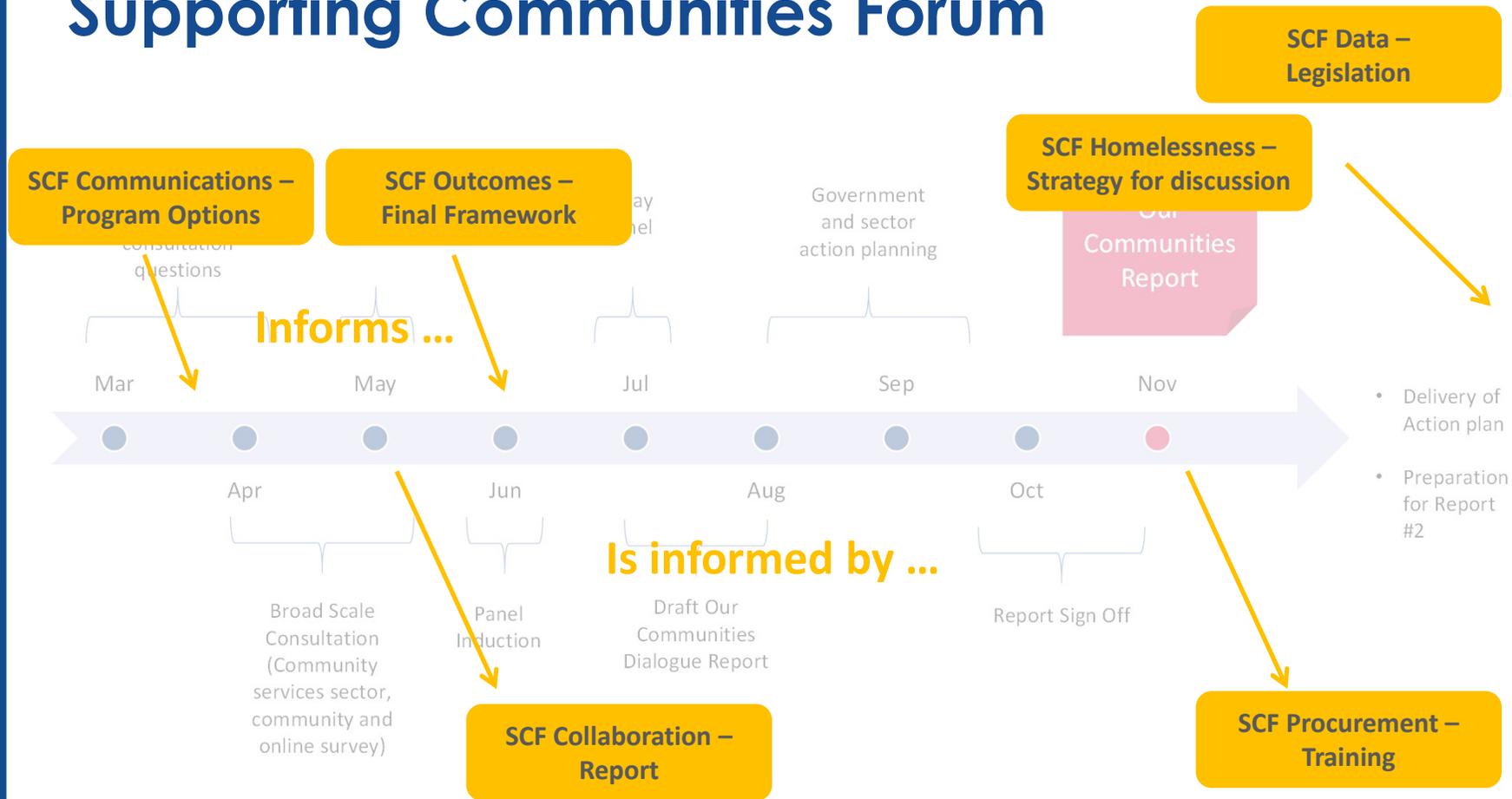
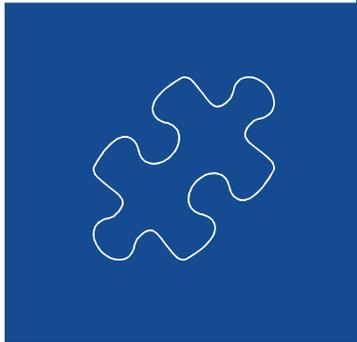
YEAR ONE – Engagement* Timeline



- Delivery of Action plan
- Preparation for Report #2

* Concurrent work would continue with the Outcomes Framework to achieve the required data alignment by the second report

YEAR ONE – Links to Supporting Communities Forum

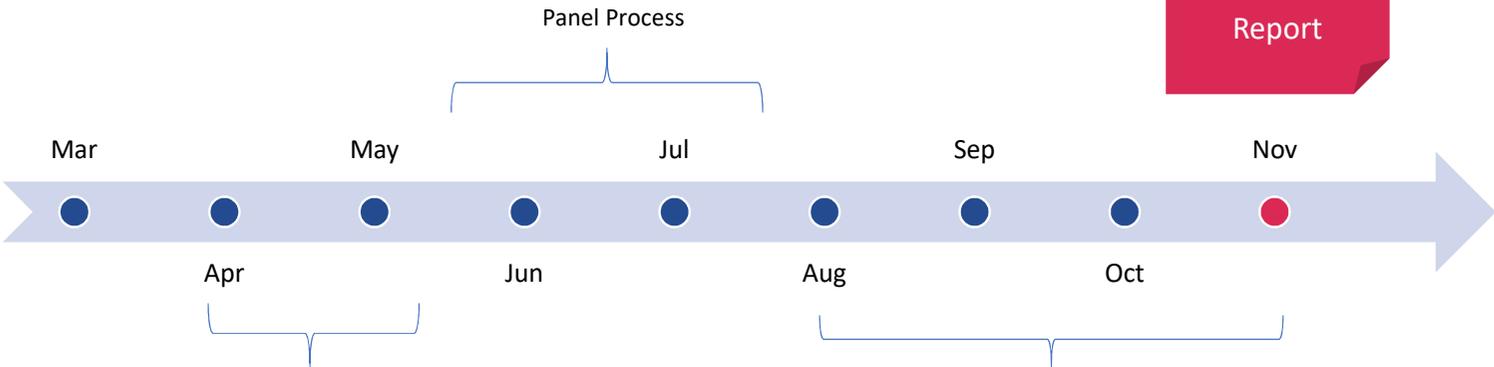


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YEAR ONE – Financial Investment

- Panel Recruitment (150 people from across the state)
- Panel induction
- Panel workshop
- Travel and honorarium for panelists
- Provision for project communications

The first Our Communities Report



- Delivery of Action plan
- Preparation for Report #2

- 6 x community workshop
- 6 x sector workshops
- Online survey
- Consultation Report
- Provision for project communications

- Draft our communities report development
- Consultation on draft report
- 6 x sector workshop for action planning of draft report

Cost Estimate \$400,000



Five different dashboard and reporting models were reviewed from around the world. Where possible we spoke directly to the creators of these dashboards to glean lessons learnt.

The key insights were:

- The process of asking people “What matters to you?” in itself created change and influenced individuals’ decision making and action
- Most jurisdictions started by tracking existing data as an internal tool to improve government transparency, cooperation and alignment. Some are now 10 years in development and are commenting on the importance of involving the community to achieve the shared responsibility and deliver better outcomes
- Having the data custodian as a central government agency helped with the require data sharing
- Data for the sake of data is not useful, and that the disaggregation of data needs to be at the level of detail that is useful for local communities
- Data without dialogue and a plan for ongoing action leads to long term stagnation and ‘so what’ response from the community and government

Example Dashboards/Reports



WE ARE SAFE, JUST,
AND ENGAGED

- CRIME
- PROPORTIONALITY OF JAIL BOOKINGS
- VOTING



OUR BASIC NEEDS
ARE MET

- POVERTY
- FOOD SECURITY
- HOUSING COST BURDENED
- PERCENT WHO DROVE ALONE TO WORK
- HOMELESS



WE ARE
HEALTHY

- HEALTH INSURANCE
- MENTAL HEALTH
- SMOKING
- OBESITY
- AIR QUALITY



WE ACHIEVE OUR
FULL POTENTIAL

- KINDERGARTEN READY
- HIGH SCHOOL GRADUATION
- COLLEGE SUCCESS
- UNEMPLOYMENT

EXEMPLAR DASHBOARD
From NORTH AMERICA

OUR BASIC NEEDS ARE MET



- We live in a community where the basic needs of all are met.
- We live in affordable and stable housing with access to open space and public amenities.
- We have safe, affordable, accessible, and reliable transportation.

	5 YEAR BASELINE	MOST RECENT	TARGET	5 YEAR TREND	ON TRACK TO TARGET?
Percent who live in poverty	19% in 2011	13% in 2015	10% in 2020	BETTER	
Percent of residents who live in food insecure households	16% in 2010	17% in 2014	15% in 2020	WORSE	
Percent of households that are housing cost-burdened	39% in 2011	36% in 2015	33% in 2020	BETTER	
Percent who drive alone to work	71% in 2011	74% in 2015	70% in 2016	WORSE	
Number of people identified as homeless on a given day	2,090 in 2013	2,036 in 2017	1,000 in 2020	UNCHANGED	

EXEMPLAR DASHBOARD
From NORTH AMERICA

Equality Evidence Finder

	Age	Disability	Ethnicity	Gender	Religion	Sexual Orientation	Socio-Economic Status	Transgender
Business, Enterprise & Tourism	ⓘ	ⓘ	ⓘ	ⓘ	ⓘ	ⓘ	ⓘ	ⓘ
Children & Families	ⓘ	ⓘ	ⓘ	ⓘ	ⓘ	ⓘ	ⓘ	ⓘ
Crime & Justice	ⓘ	ⓘ	ⓘ	ⓘ	ⓘ	ⓘ	ⓘ	ⓘ
Culture, Communities & Society	ⓘ	ⓘ	ⓘ	ⓘ	ⓘ	ⓘ	ⓘ	ⓘ
Demographics	ⓘ	ⓘ	ⓘ	ⓘ	ⓘ	ⓘ	ⓘ	ⓘ
Employability, Skills & Lifelong Learning	ⓘ	ⓘ	ⓘ	ⓘ	ⓘ	ⓘ	ⓘ	ⓘ
Health, Social Care & Sport	ⓘ	ⓘ	ⓘ	ⓘ	ⓘ	ⓘ	ⓘ	ⓘ
Housing & Regeneration	ⓘ	ⓘ	ⓘ	ⓘ	ⓘ	ⓘ	ⓘ	ⓘ
Income & Poverty	ⓘ	ⓘ	ⓘ	ⓘ	ⓘ	ⓘ	ⓘ	ⓘ
Labour Market & Social Security	ⓘ	ⓘ	ⓘ	ⓘ	ⓘ	ⓘ	ⓘ	ⓘ
Local Government & Third Sector	ⓘ	ⓘ	ⓘ	ⓘ	ⓘ	ⓘ	ⓘ	ⓘ
Rural & Environment	ⓘ	ⓘ	ⓘ	ⓘ	ⓘ	ⓘ	ⓘ	ⓘ
School Education	ⓘ	ⓘ	ⓘ	ⓘ	ⓘ	ⓘ	ⓘ	ⓘ
Transport & Travel	ⓘ	ⓘ	ⓘ	ⓘ	ⓘ	ⓘ	ⓘ	ⓘ

EXEMPLAR DASHBOARD
From SCOTLAND

