

Western Australian Container Deposit Scheme!

Deposition of Concerns for the Minister.

Mr Leslie H Hodgson

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To the Minister for the Environment

cds@dwer.wa.gov.au

Dear Sir, After reading of the proposed container deposit scheme implementations Here are some of my suggestions for your attention in making this scheme a reality.

- (1) To make the general public aware of the long term benefits in the reduction of their consumption habits with a clever advertising campaign via social media and hard copy news.
- (2) To compete with the Manufacturers and Vendors of the consumables with their pro-consumption psychology with a more positive anti-consumption take on attitude aimed at youth and middle age.
- (3) Ask the big multinational manufacturers to absorb some of the financial liability when the scheme has been in place a good length of time and is proven successful so as to establish a fund that could be used to promote further waste reduction technology.

I thank you for the opportunity for myself to submit these and wish you well in your efforts in implementing this very important initiative, My kind regards

Leslie Hodgson.